



Ph Julien Drach - Serena Cancellier office Paris



# BOTTEGA VENETA BIJOUX

Silver - Factory in Toscana



De l'imagination à la création  
pour réaliser  
des objets nées de la connexion  
entre les idées, les matières et l'artisan

Il faut  
voir les étoiles dans les pierres,  
écouter les matières,  
toujours être fidèles au notre rôle de  
designers : améliorer le monde et faire sourire  
l'âme

## SERENA CANCELLIER

*Bottega Veneta's jewelry are art  
works to be worn.*

*They are sculptures*

*The jewel has always been a silent  
speaker describing feelings,  
memories and remedies.*



Bracelet with sea snail shells, bones  
beads, and serpentinite, 4400 –  
3800 b.C.

142K

THE FIRST BIJOUX / The world's oldest jewelry , discovered up to the present day, is a 142k years old necklace. Made from sea snail shells, the 33 beads turned up during excavations conducted in the South-West area of Morocco.

The sea shells were largely used in the Neolithic period, but they continued to be worn by Egyptian women throughout the Dynastic Period as a protection against sterility.



Collier with silver sea shell shaped beads and gold chain

## 24K NECKLACE

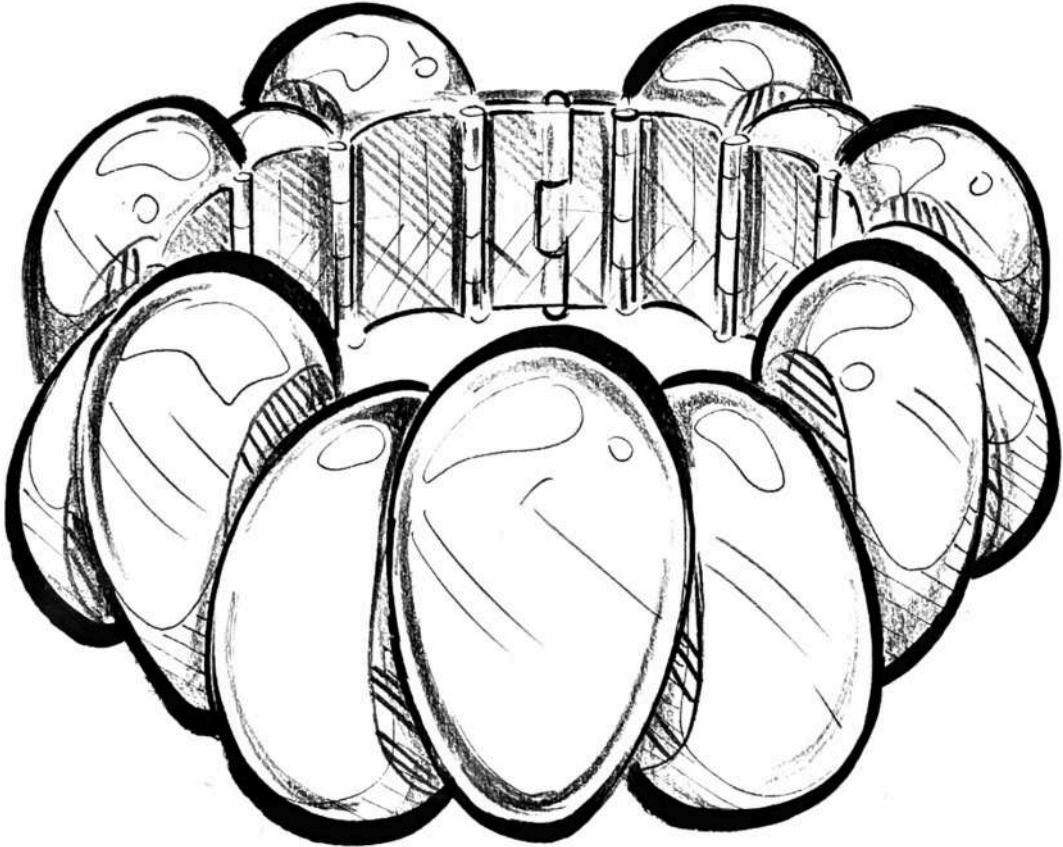


The term "carat", the unit by which precious metal and stone weight is measured, derived from the Greek word kerátin because of the ancient practice of weighing gold and gemstones against the seeds of the carob tree.

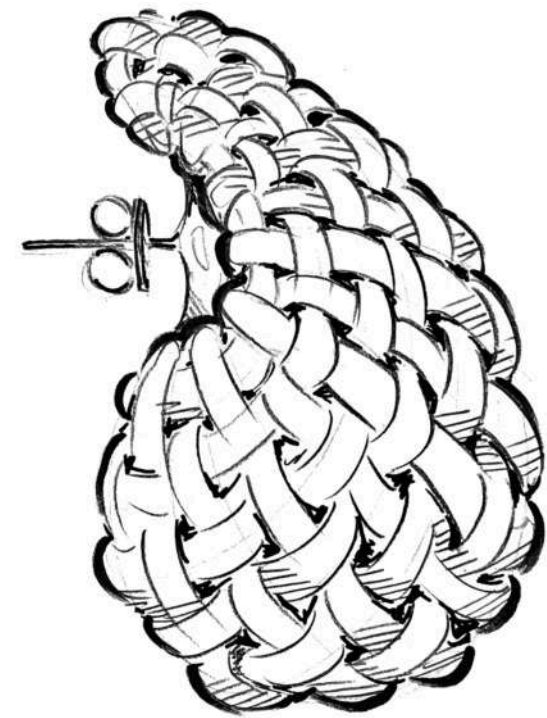
In late Roman times, the pure gold coin, known as the solidus, weighed 24 carat seeds. As a result, the carat also became a measure of purity for gold. 24-carat gold means 100% pure.



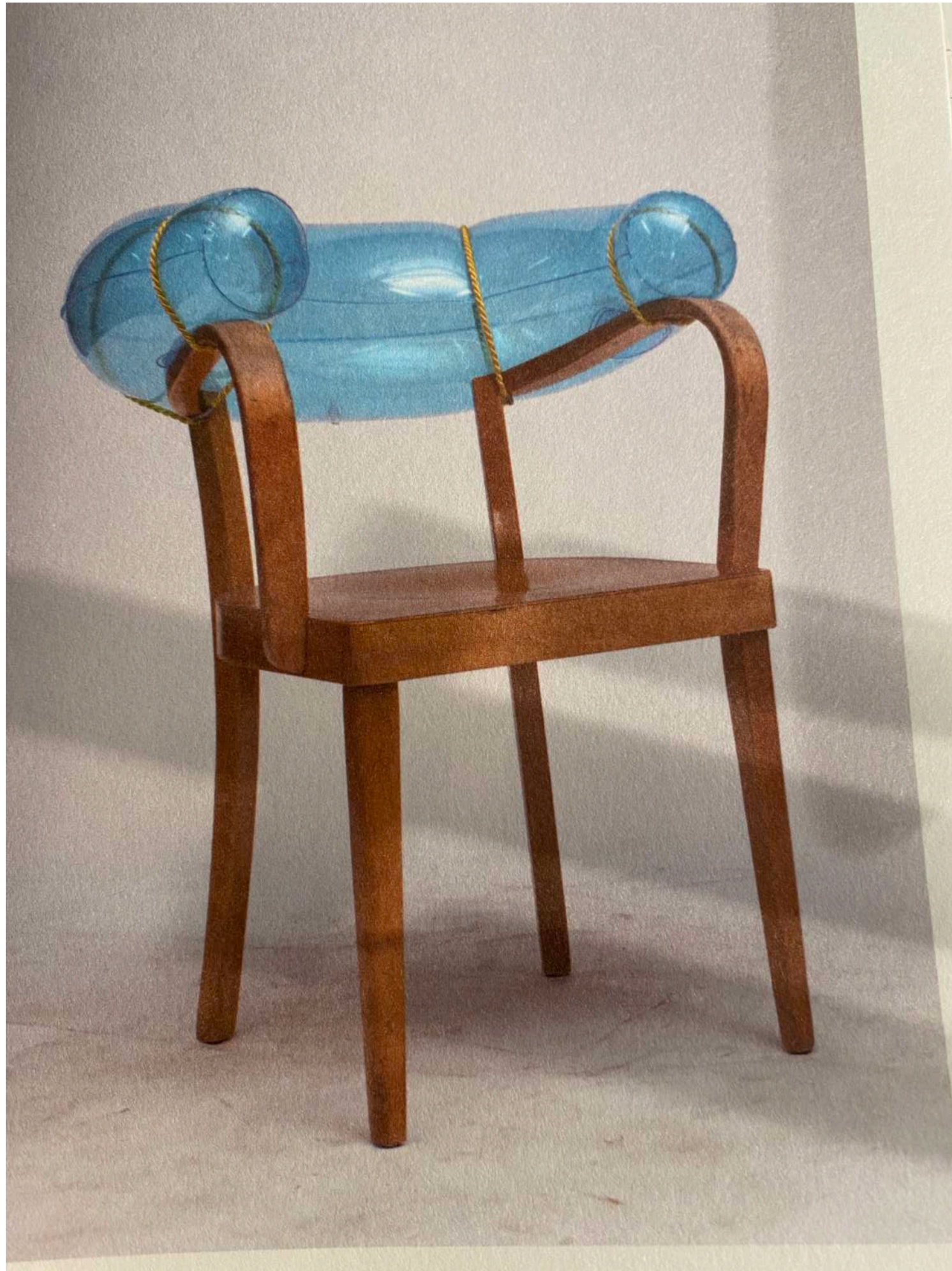
# DROP BRACELET



# DROP MIDOLLINO EARRINGS



# WHAT A NICE NOISE THE SQUEEZED NAPPA MAKES

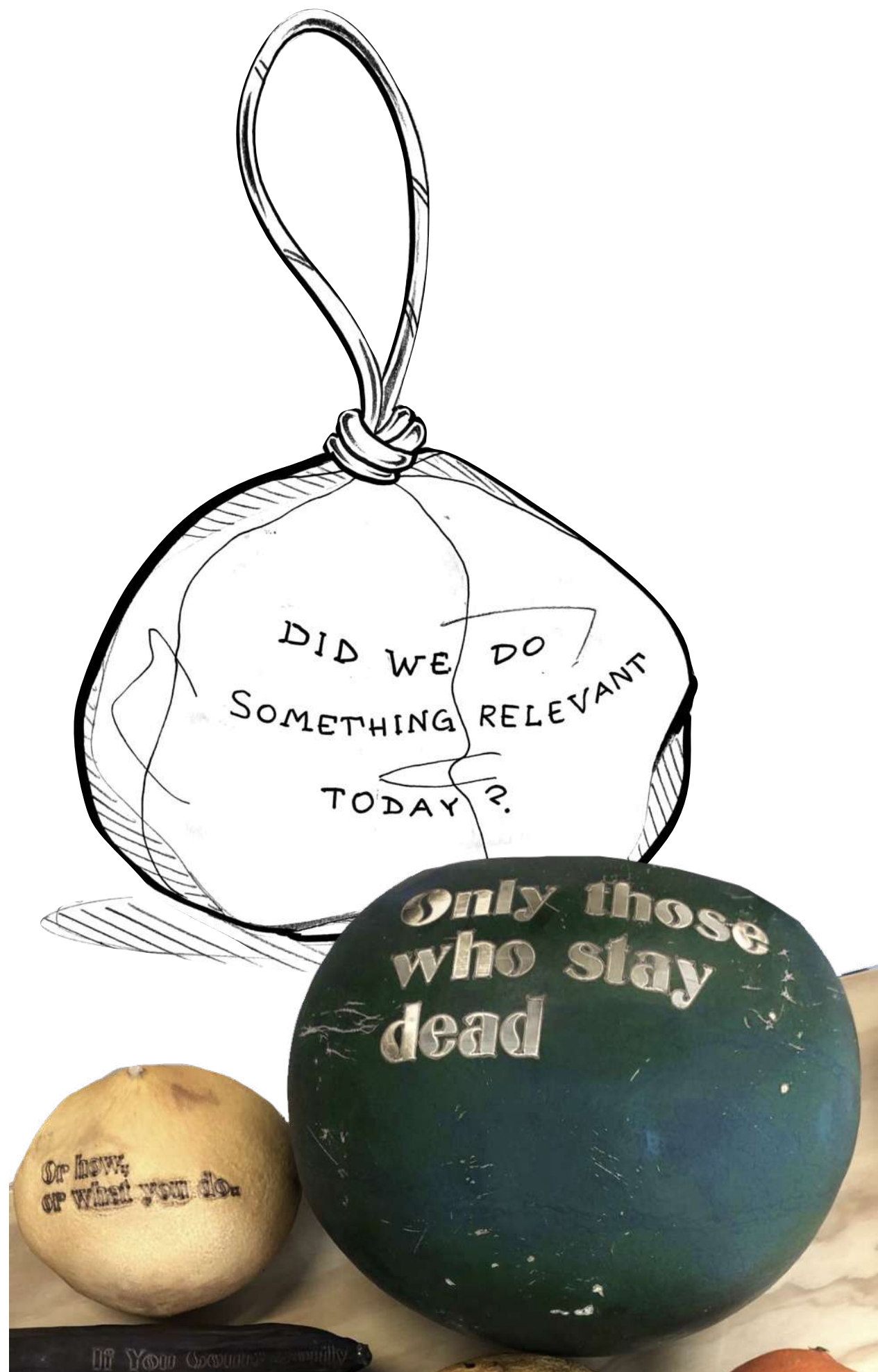




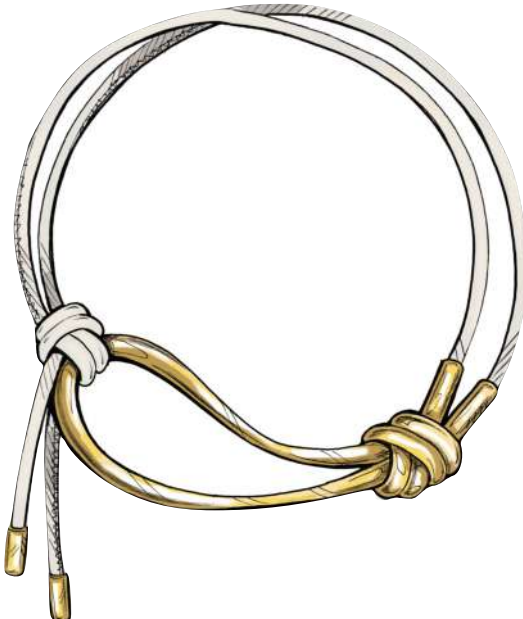
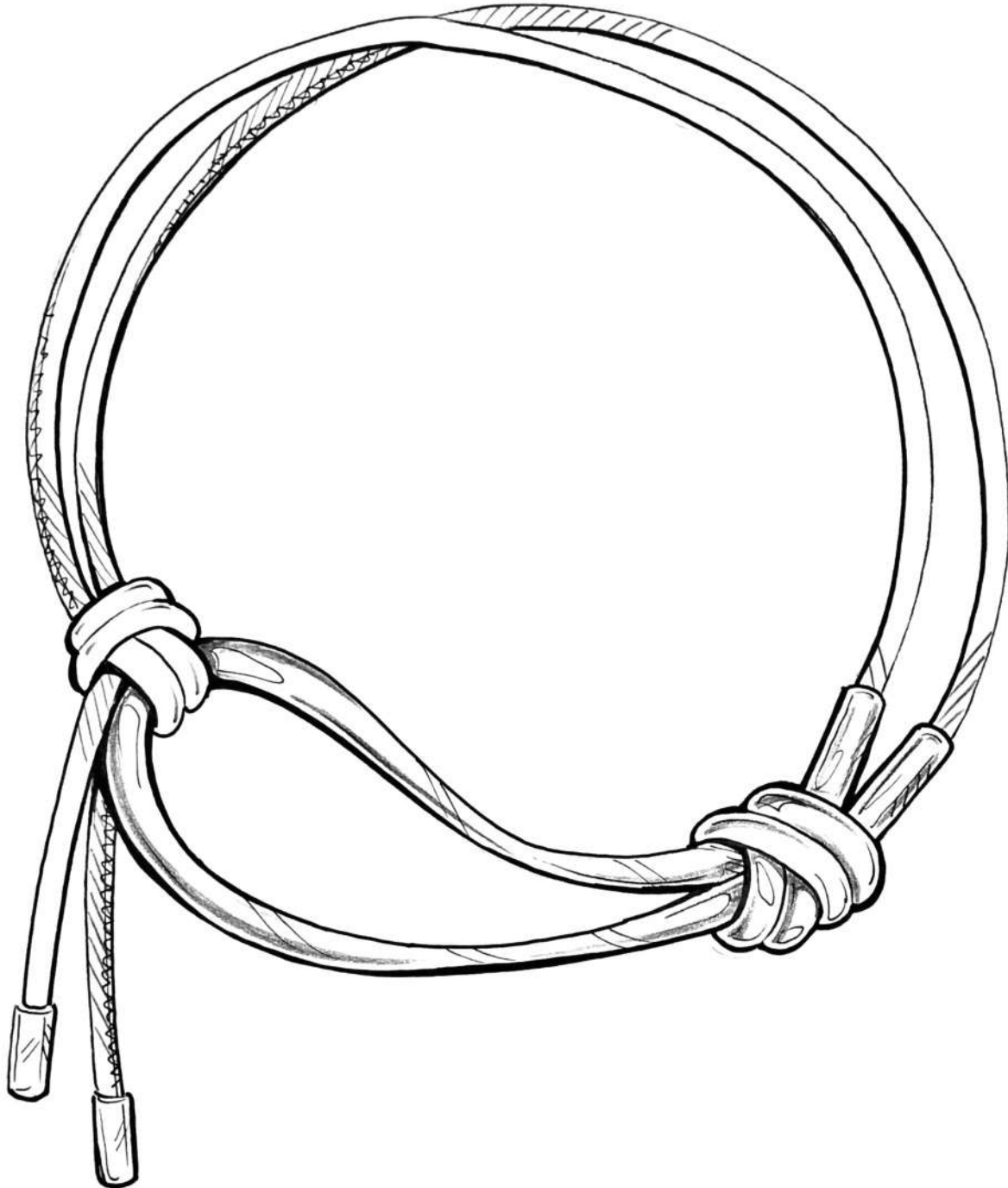
T-SHIRT BROOCH



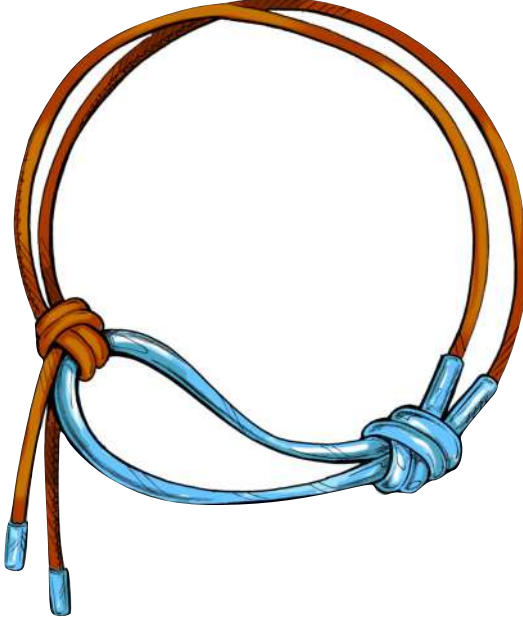
# BIJOUX POUR ARBRE ET ETRES HUMAINS



# KNOT NECKLACE



White and Gold

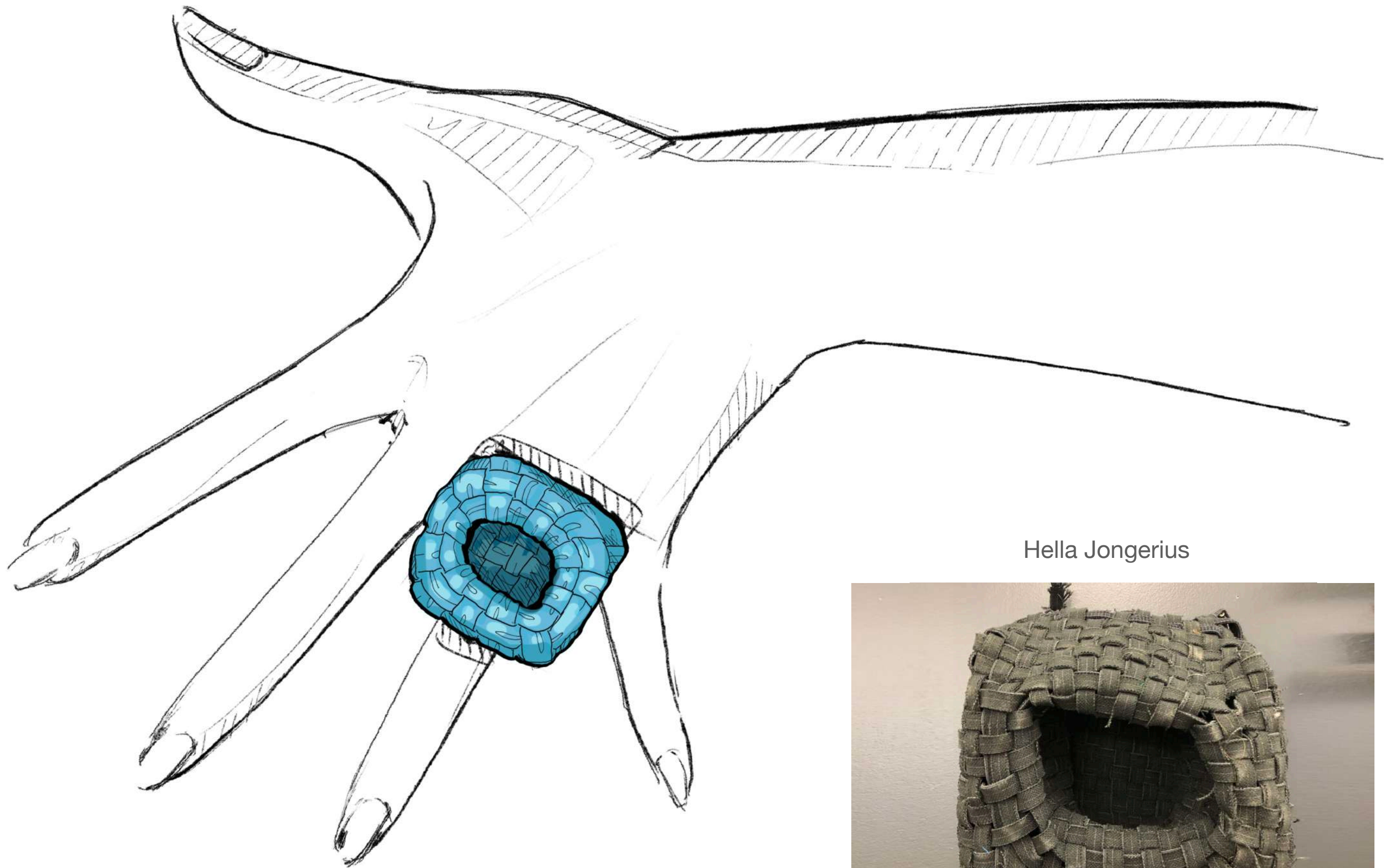


Cob and Wave



Fondant and Silver

# NEST



Hella Jongerius



# ANIMALS BIJOUX INSPIRATION



# WOVEN STRAW AND GOLD BANGLE

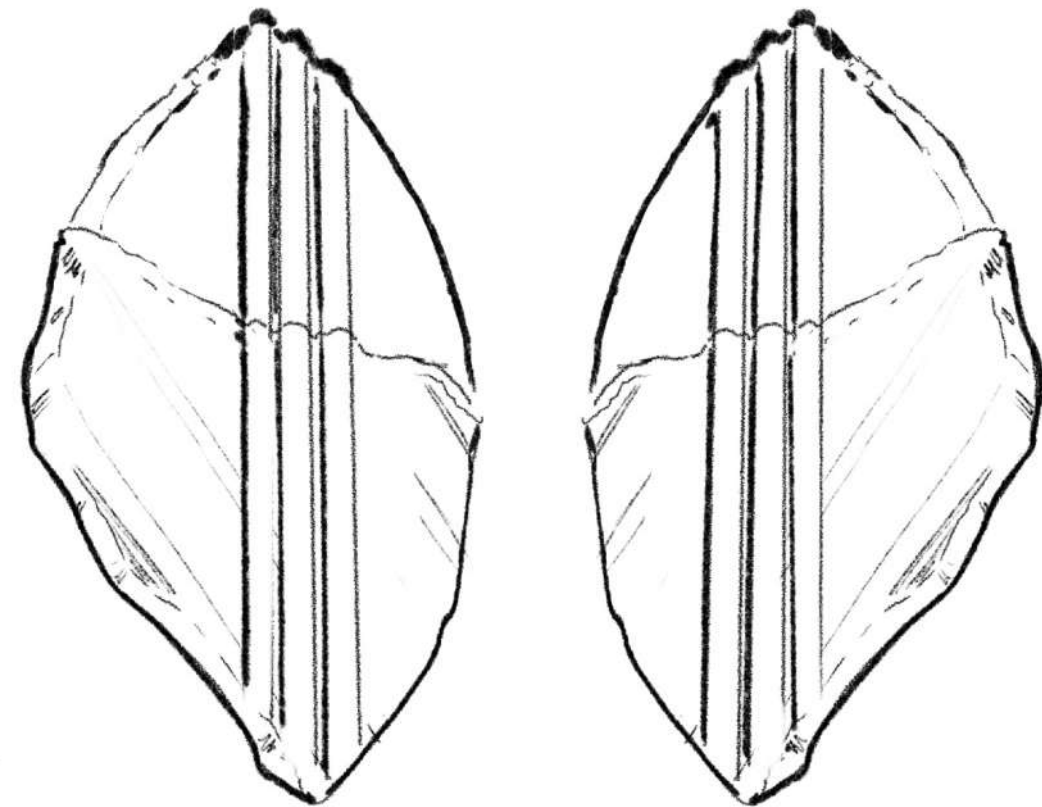


# BUILDING A BIJOUX

Claude Goutin

ification des formes, Claude Goutin parvient à conserver intactes émotion et sensualité. En effet, bien que le matériau et sa manipulation occupent une place de choix dans son œuvre, l'artiste ne s'en contente pas. La forme véhicule l'idée sans la remplacer. Matière et esprit créatif se lient afin de présenter les sentiments, de la joie à la douleur.

A travers *Petite Vertu*, Goutin exprime toute la sensualité de la jeunesse, provocante sans pour autant céder à la vulgarité. Lèvres charnues et joues rougies de rouge et trait noir soulignant le regard accentuent encore la féminité de la jeune femme. L'artiste profite également du contraste entre tuiles courbes et cannelures pour créer l'illusion du vêtement sur la peau nue. Vêtue d'une courte jupe plissée et de ce qui semble être une capeline largement ouverte, laissant la poitrine à nu, cette jeune



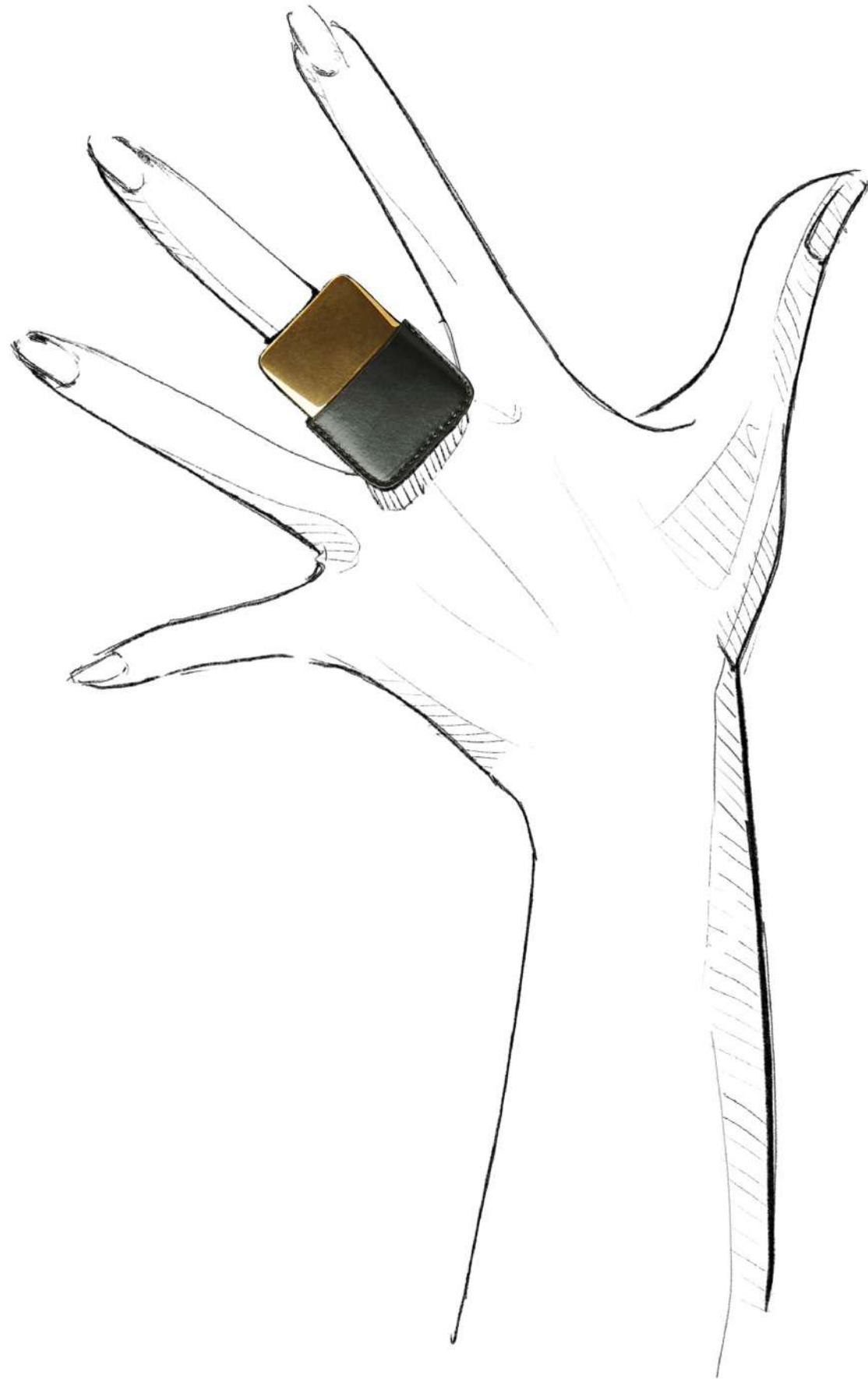
Serena experiment / Brick with copper galvanisation

# TERRECUTE GALVANISÉE



Bague

# LEATHER AND BRASS



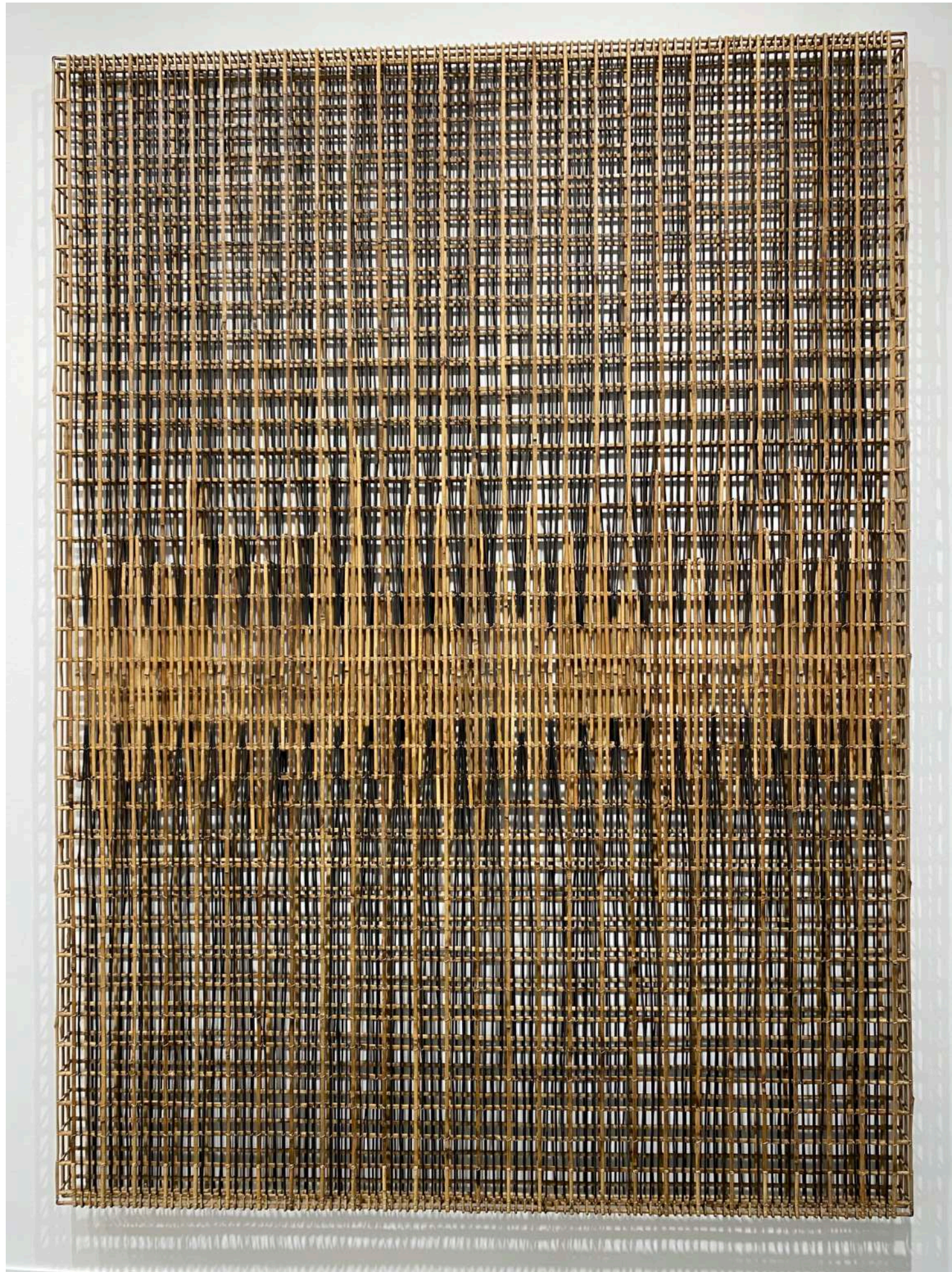
Bague



Mono earring

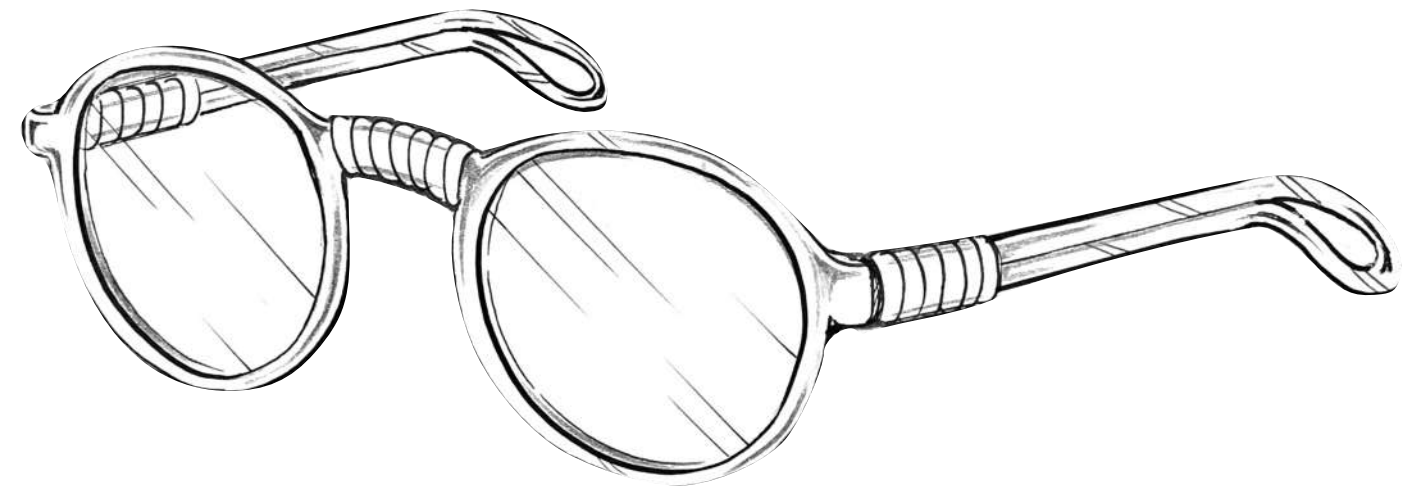


**WE SEE A PENDANT**

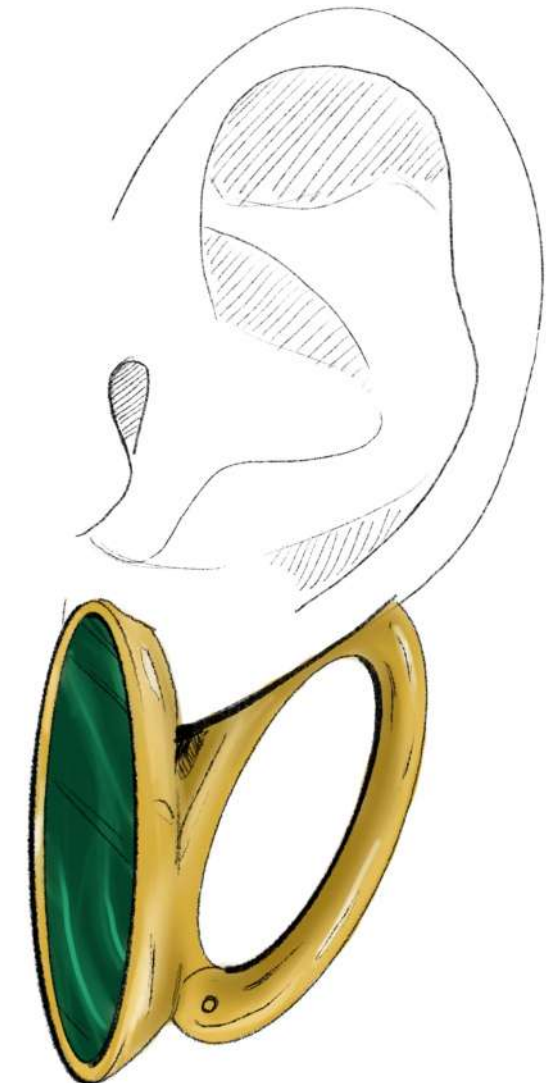
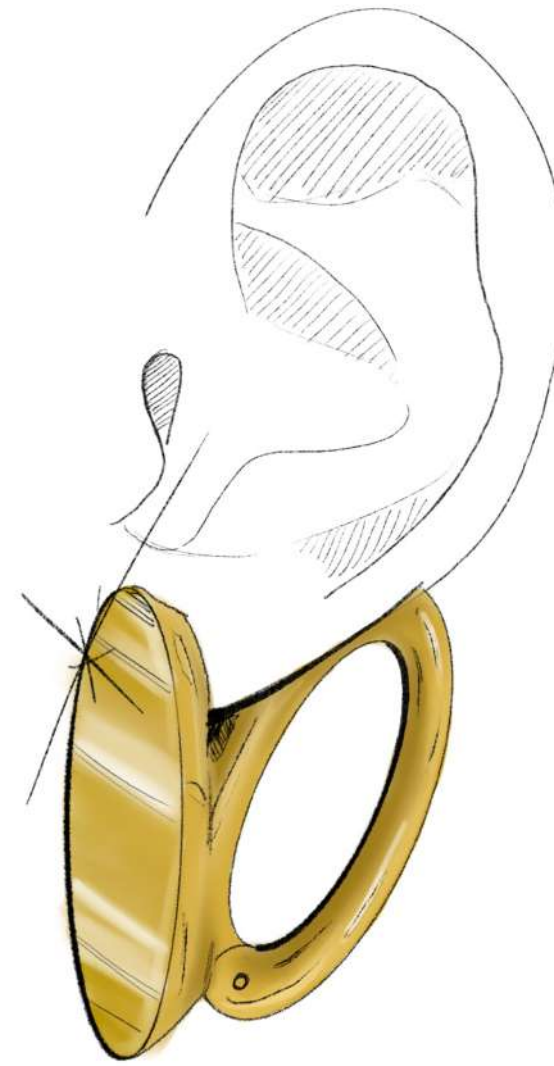


Palais de Tokyo

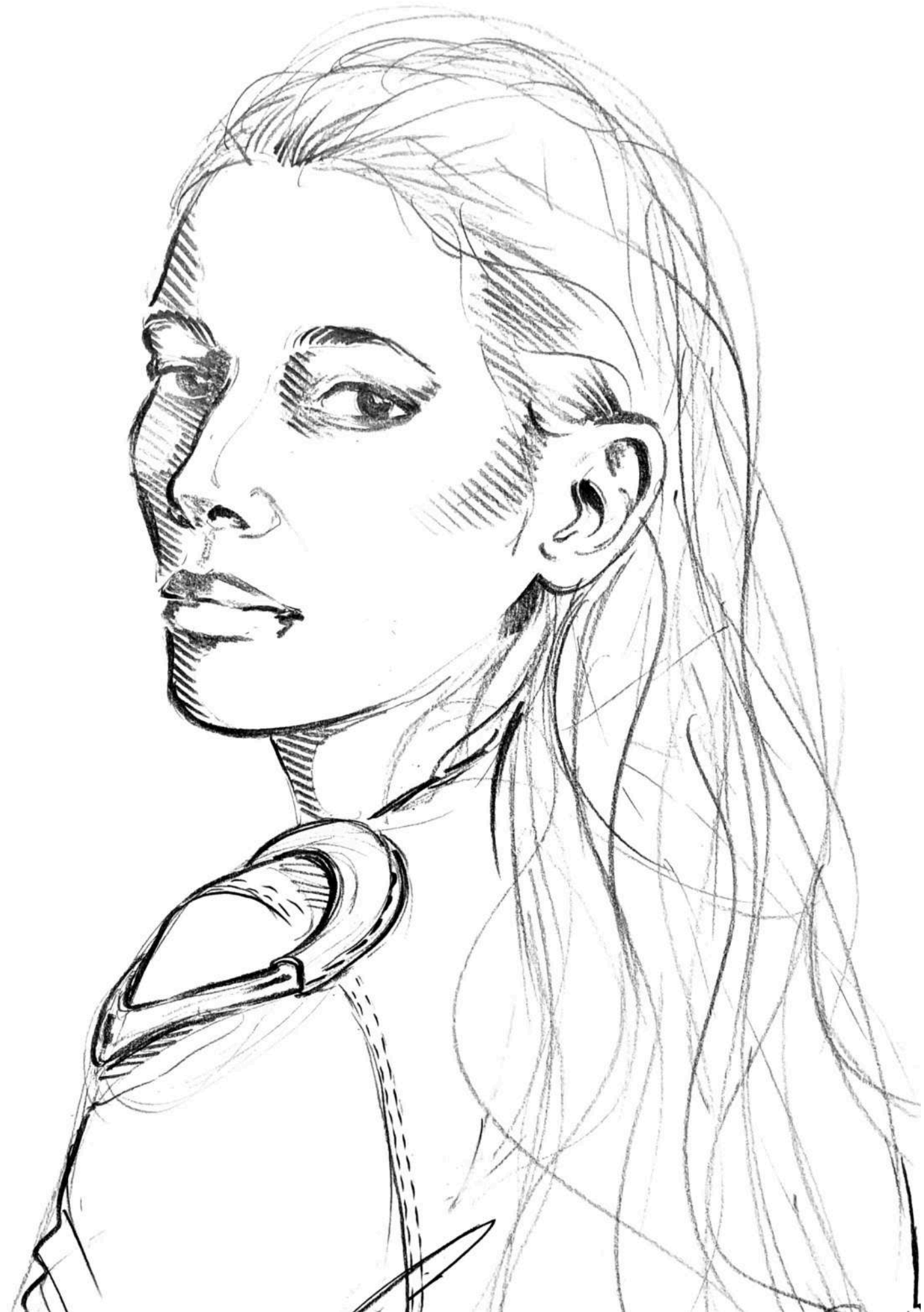
# AUBOCK SUNGLASSES



# AUBOCK EARRINGS



# AUBOCK SHOULDER PADS



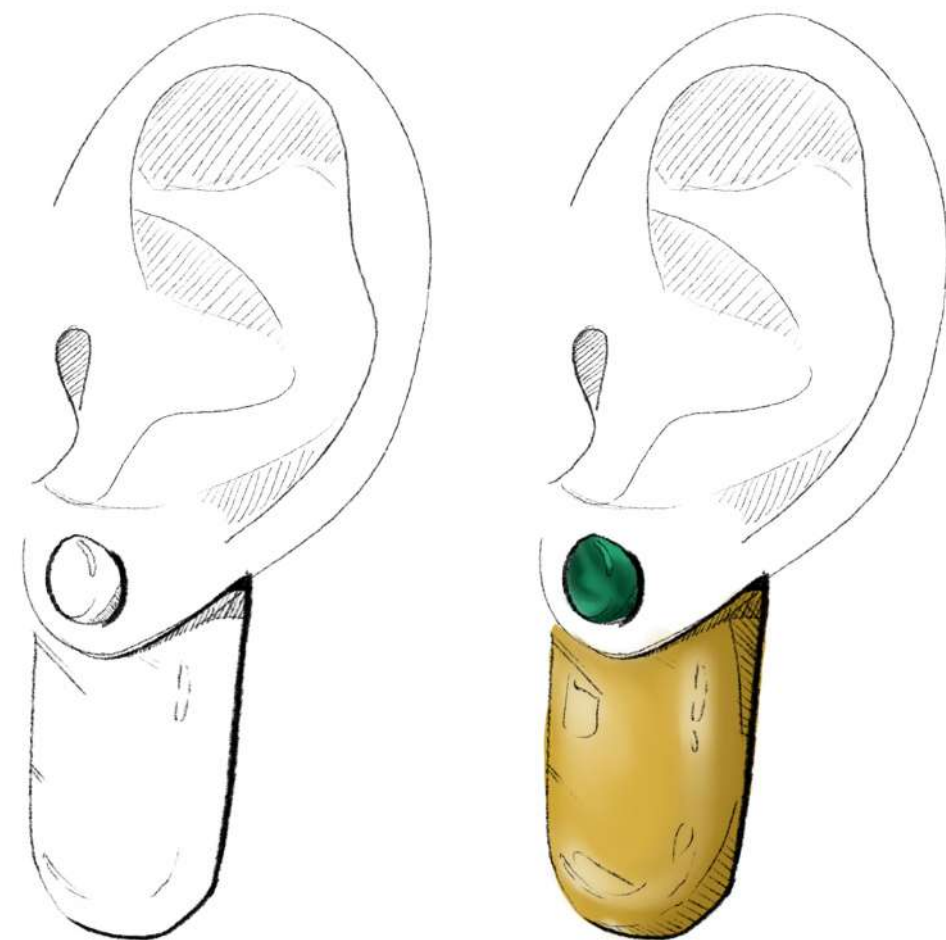
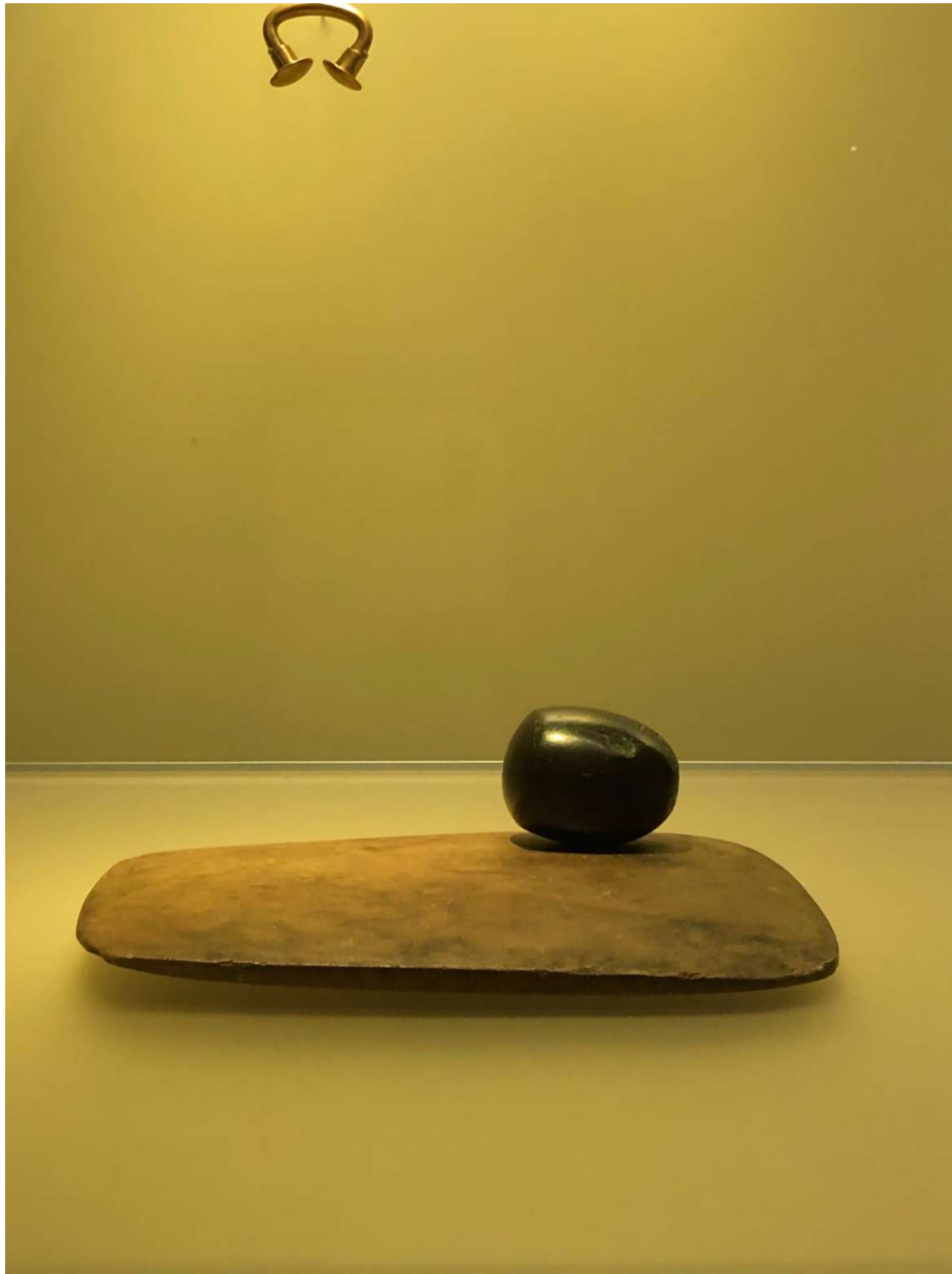
# WOOD AND BRASS CHOKER



Musée de la Chasse, Paris



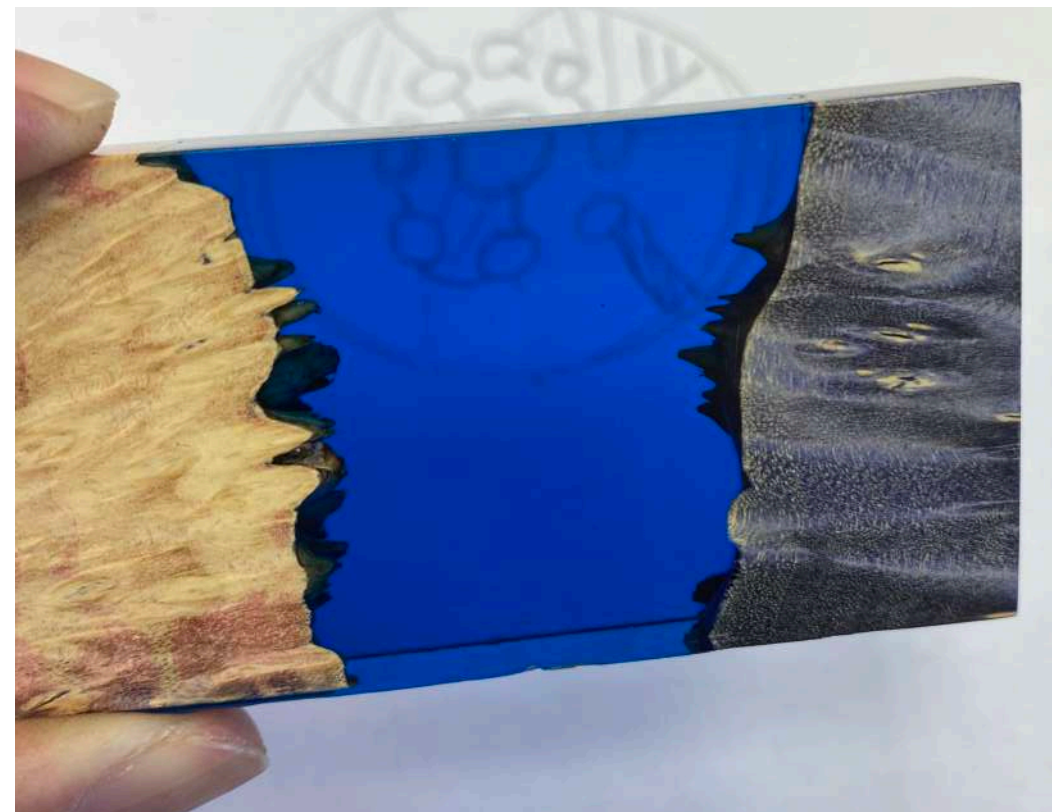
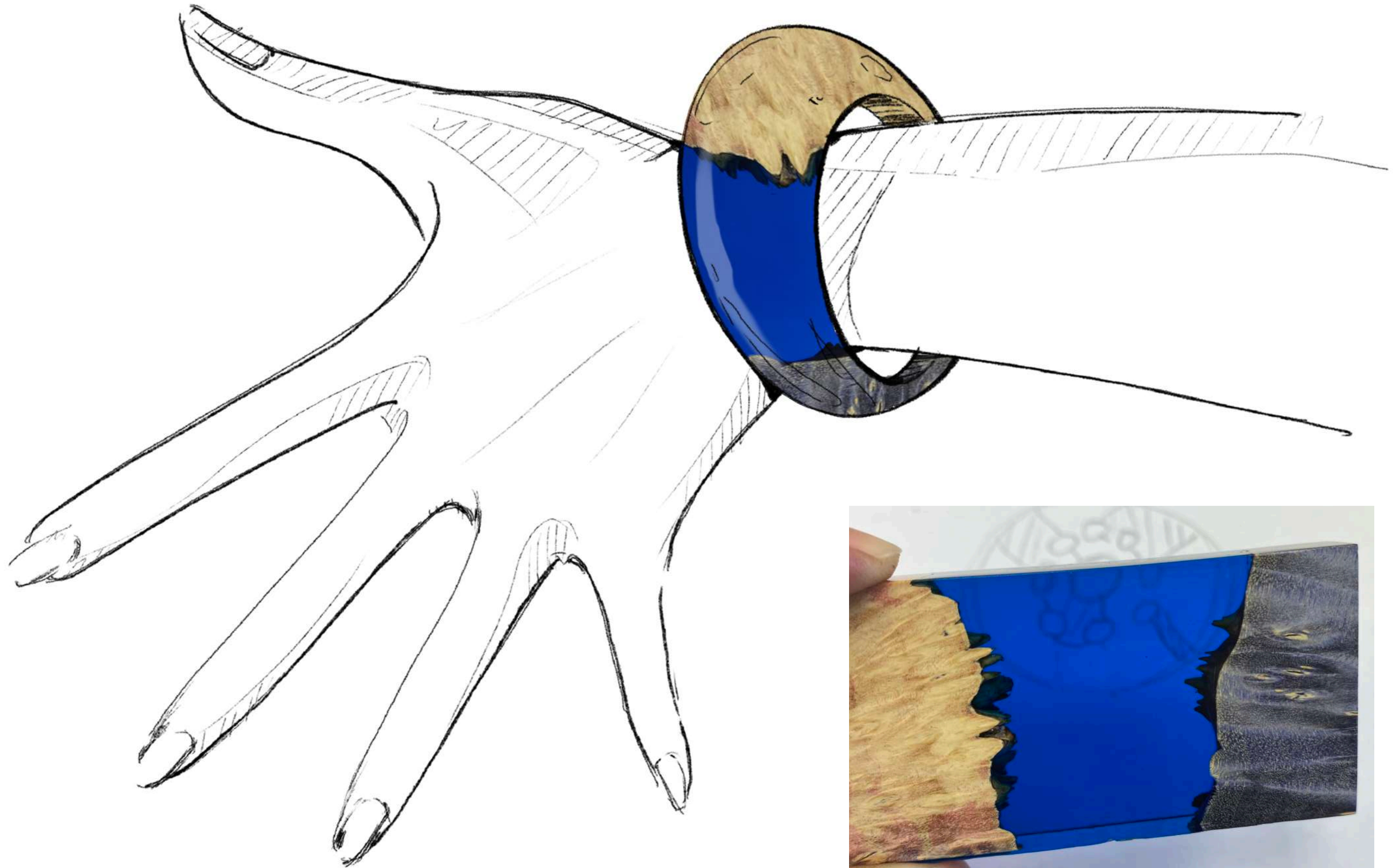
# WOOD AND BRASS CHOKER



# KALIMERO BURNT WOOD BANGLE



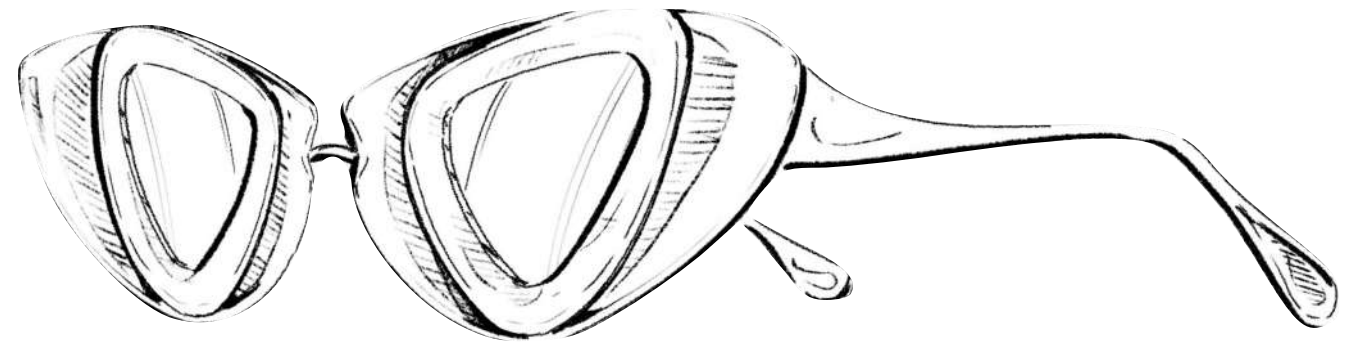
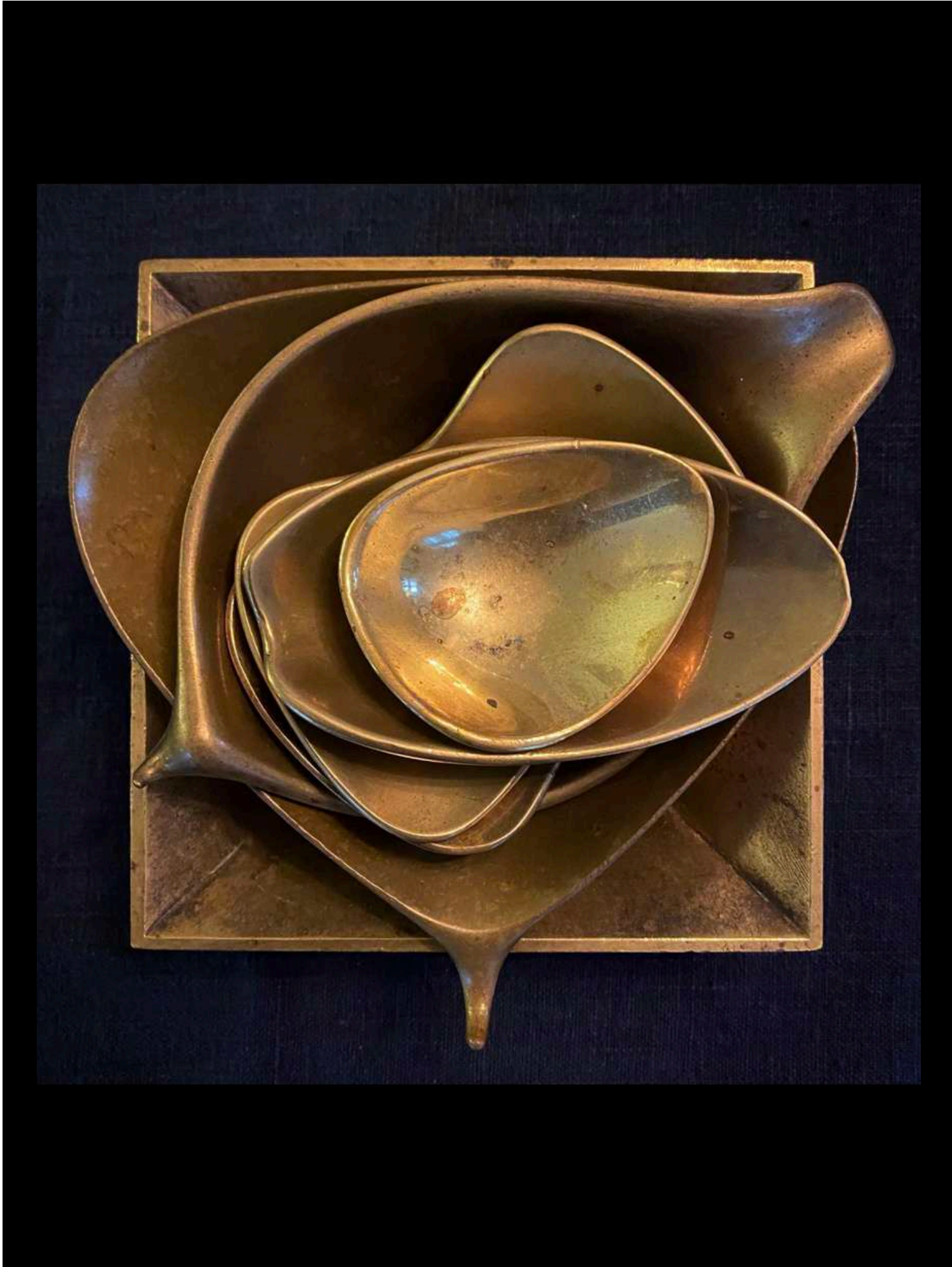
# WOOD AND RESIN







# ACCUMULATION

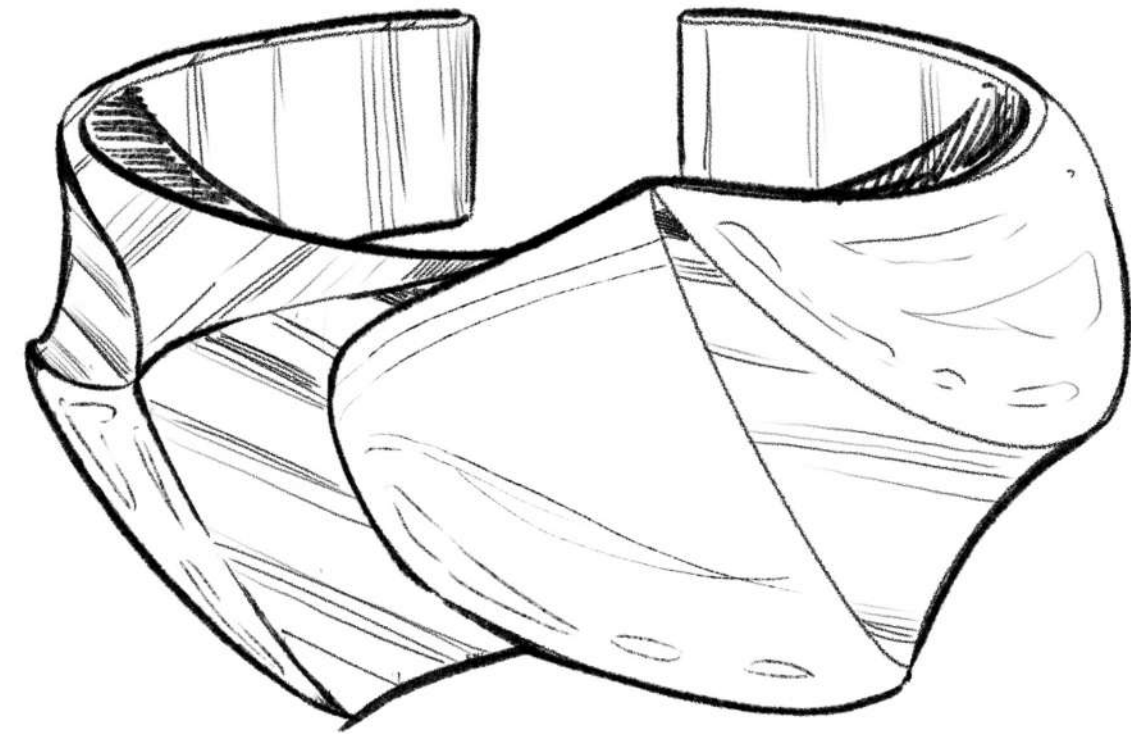


# VALENTINE SCHLEGEL

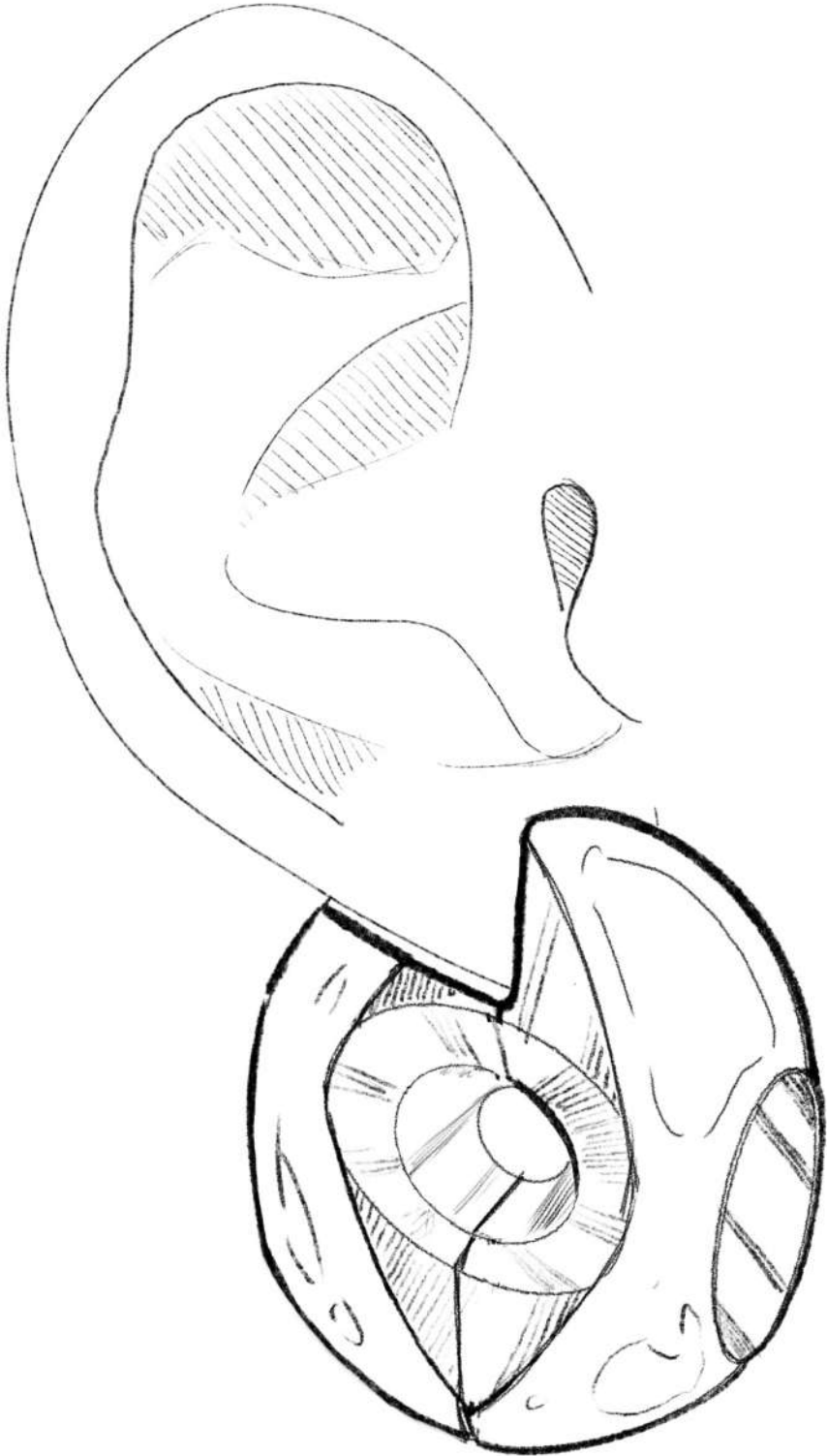


# VALENTINE SCHLEGEL EARRINGS

# VALENTINE SCHLEGEL BANGLE



**BRANCUSI DOUBLE EARRING**



SERENA CANCELLIER STUDIO

BRANCUSI TOTEM NECKLACE



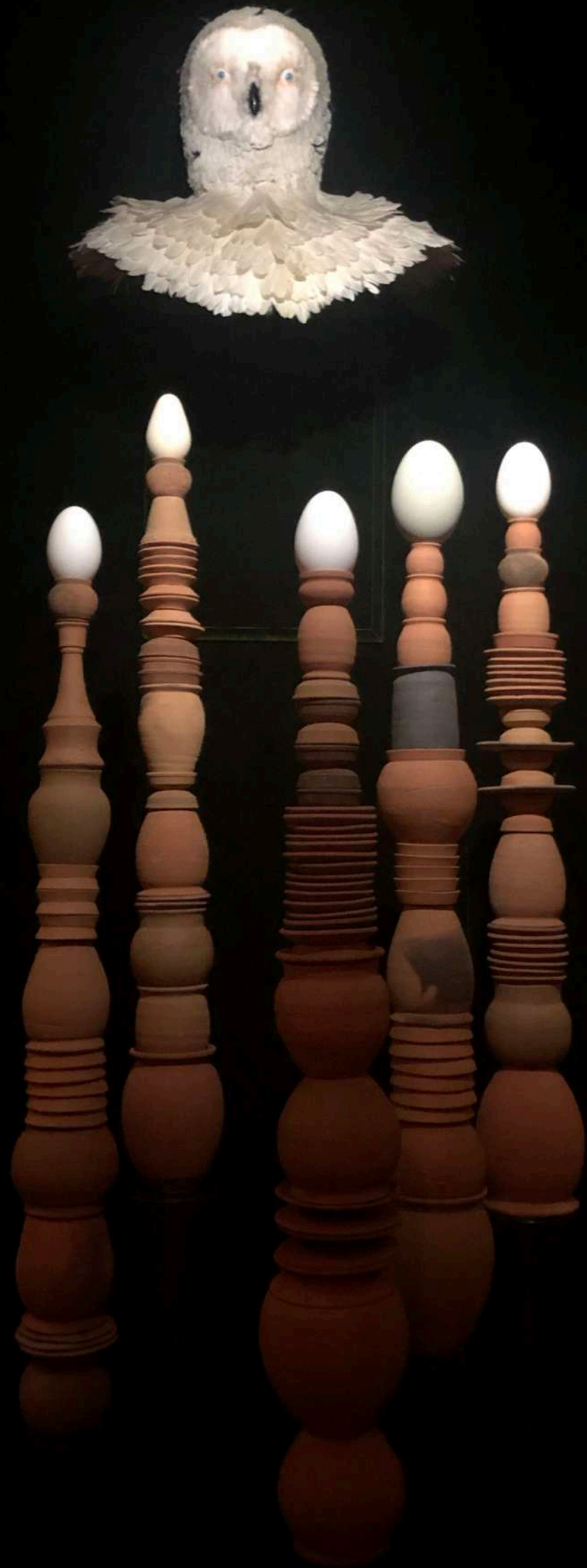
# VERZUTTI TOTEM NECKLACE



# TOTEM LOVER



Installation S.C.





# VEGETABLES TOTEM NECKLACE



Installation S.C.





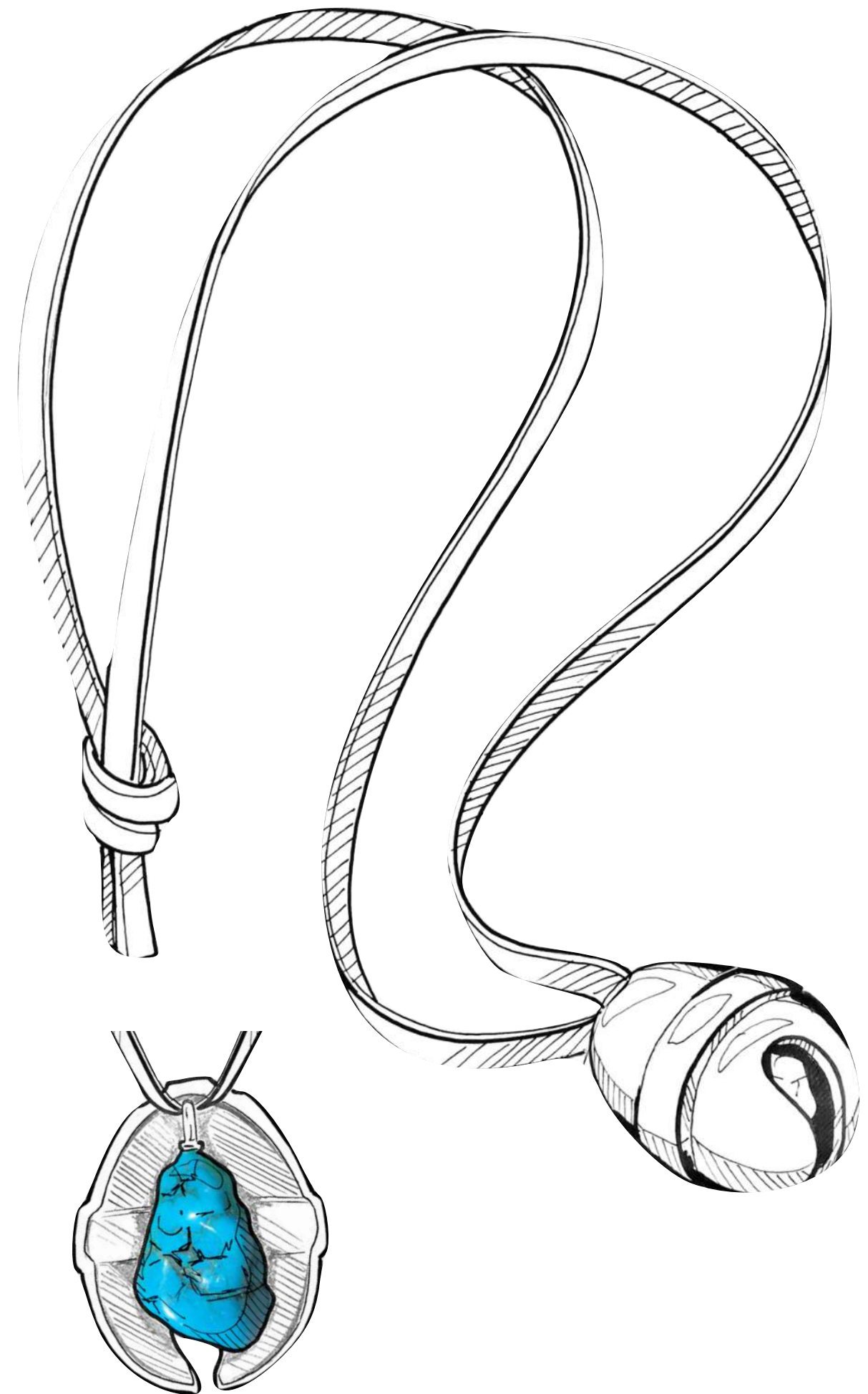
# PLOW BROOCH



Retrouvaille, Porto Venere, Italia



# EGG BELL



# WE SEE A “MEDAILLON”



Paul Oudet

# BROCHE POUR PLANTES ET ÊTRES HUMAINS



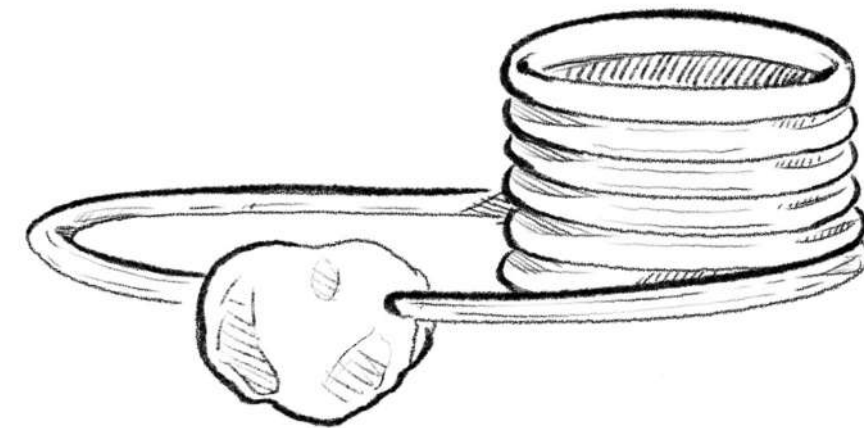
SERENA CANCELLIER STUDIO

Brass + Mirror and Murano glass brooches

# SERPENTINE RING



Museo del Oro Bogotá, Colombia



Bague pour deux doigts

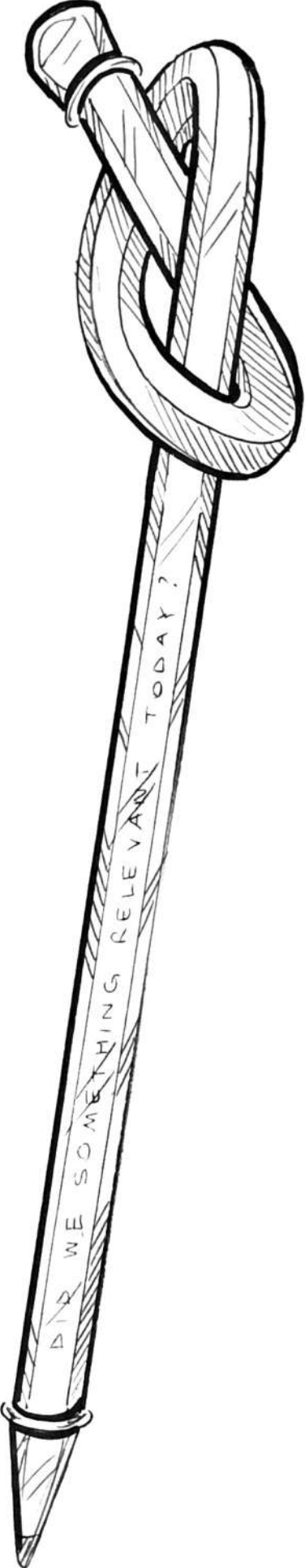
CÉSAR



Pendentif avec boucles, fermetures, noeuds et autres métaux à recycler et comprimer



LAPIS, BIJOUX POUR CHEVEUX



# TÊTE D'ÉLÉPHANT



Elephant head, 3500 bc



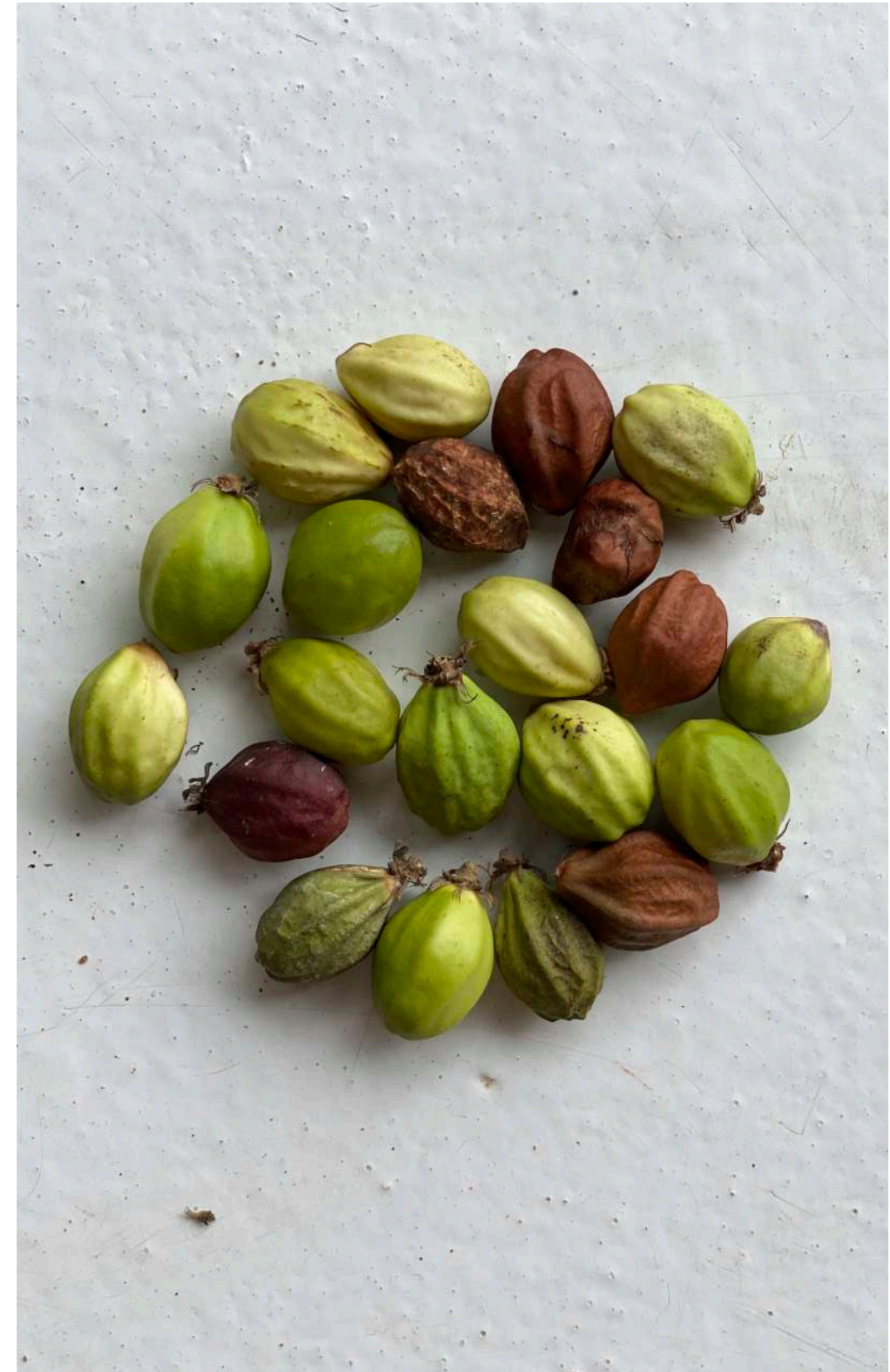


**SERENA CANCELLIER**  
**ARCHIVE + IDÉES**

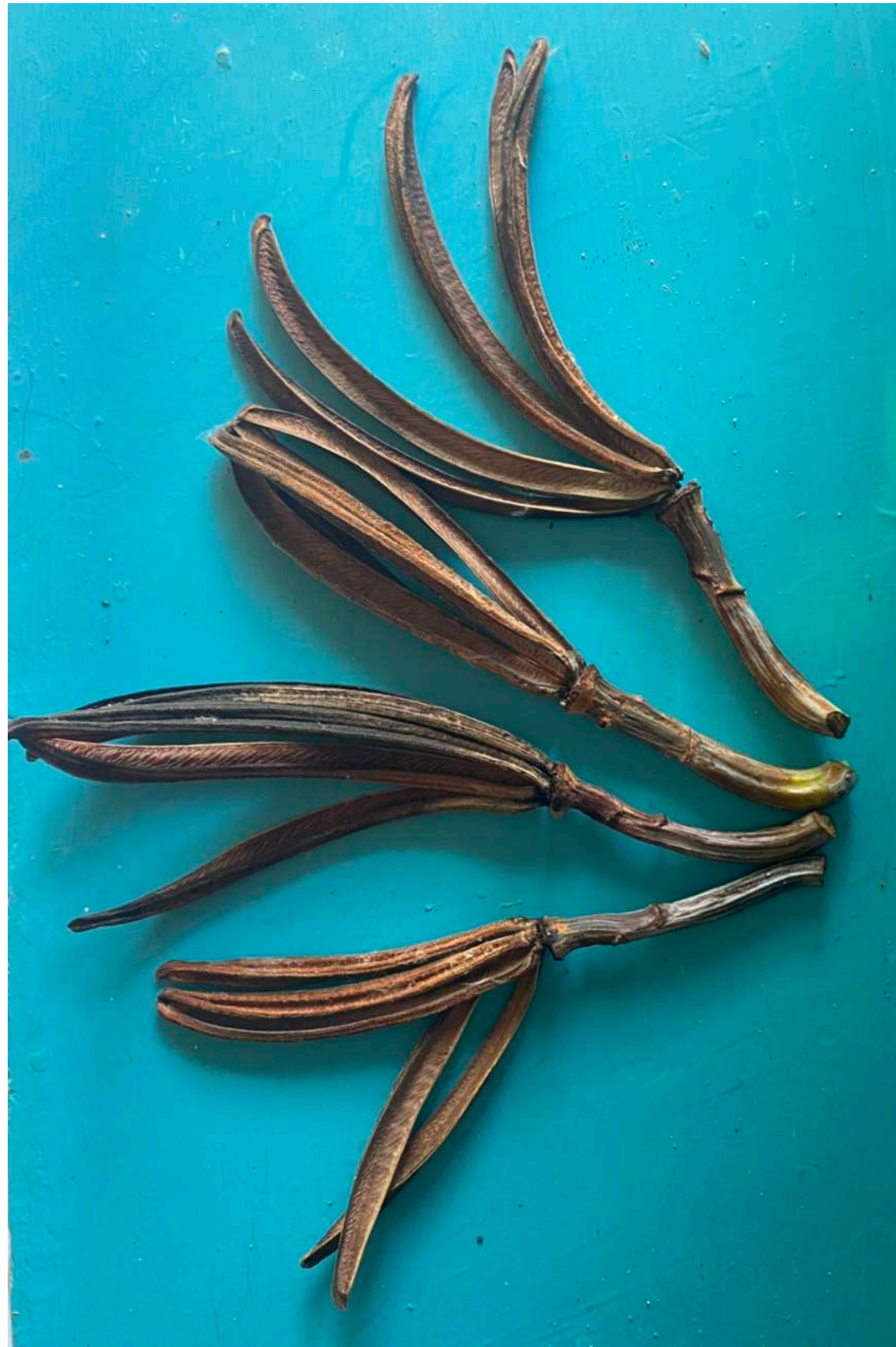


Guanacaste Tree galvanized with 24K gold





Ichaco galvanized with 24K gold

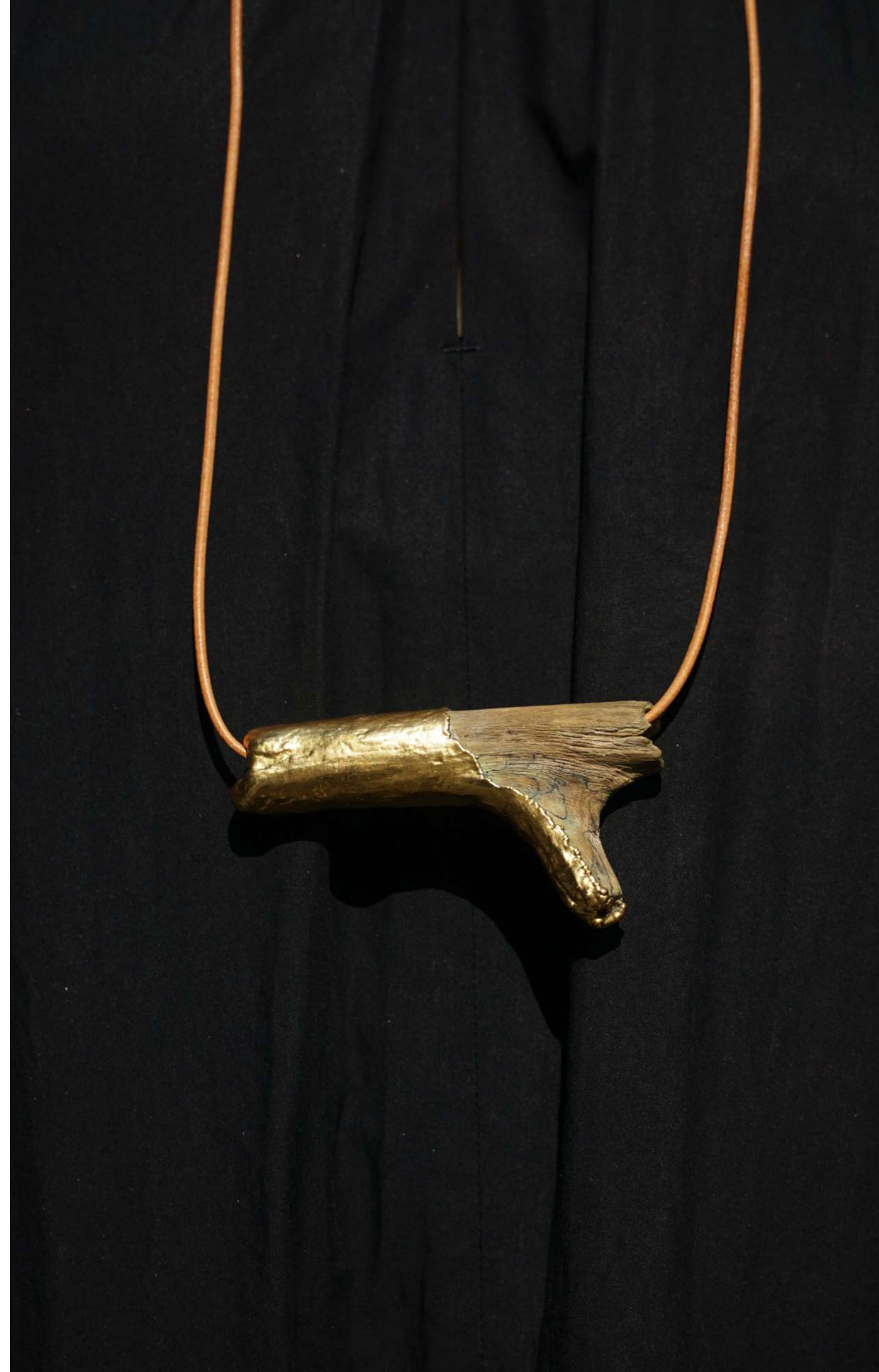


Cotton Tree galvanized with 24K gold





Bois flottant galvanized with 24K gold











Chocos galvanized with 24K gold





Collier pour Hermes, 2020



Collection for Poggi Ugo Terracotte,  
2021



Boitiers pendants, 2019





SERENA CANCELLIER STUDIO

Muse, brass collection for VGO Gallery  
2020

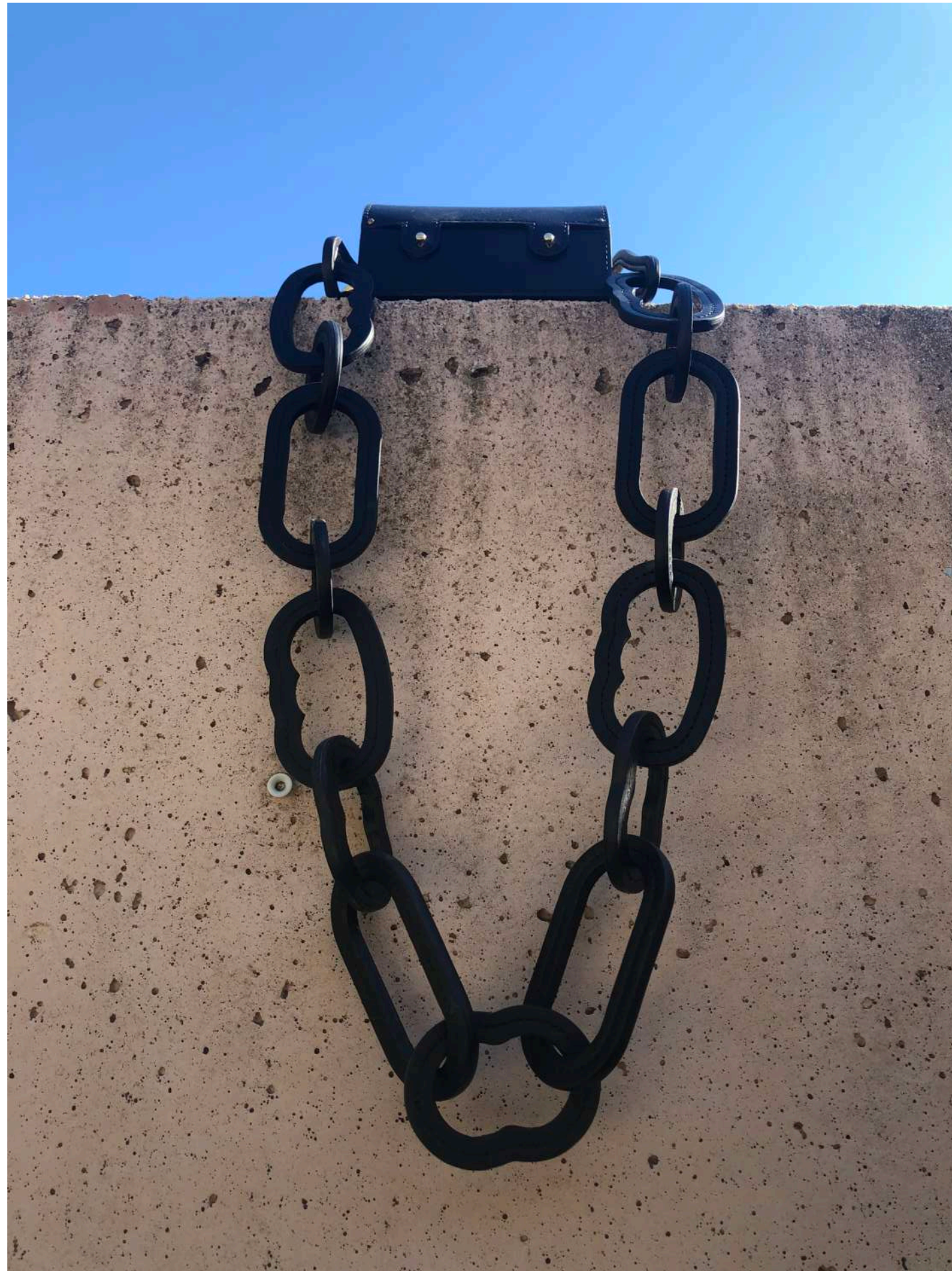


Straw sunglasses 2021





**LEATHER CHAIN / BOX BAG**



Bag for Hyeres Festival 2020

# ORGANIC ABSTRACT SHAPES INSPIRATION



Horn and brass bag for Hyeres Festival  
2020



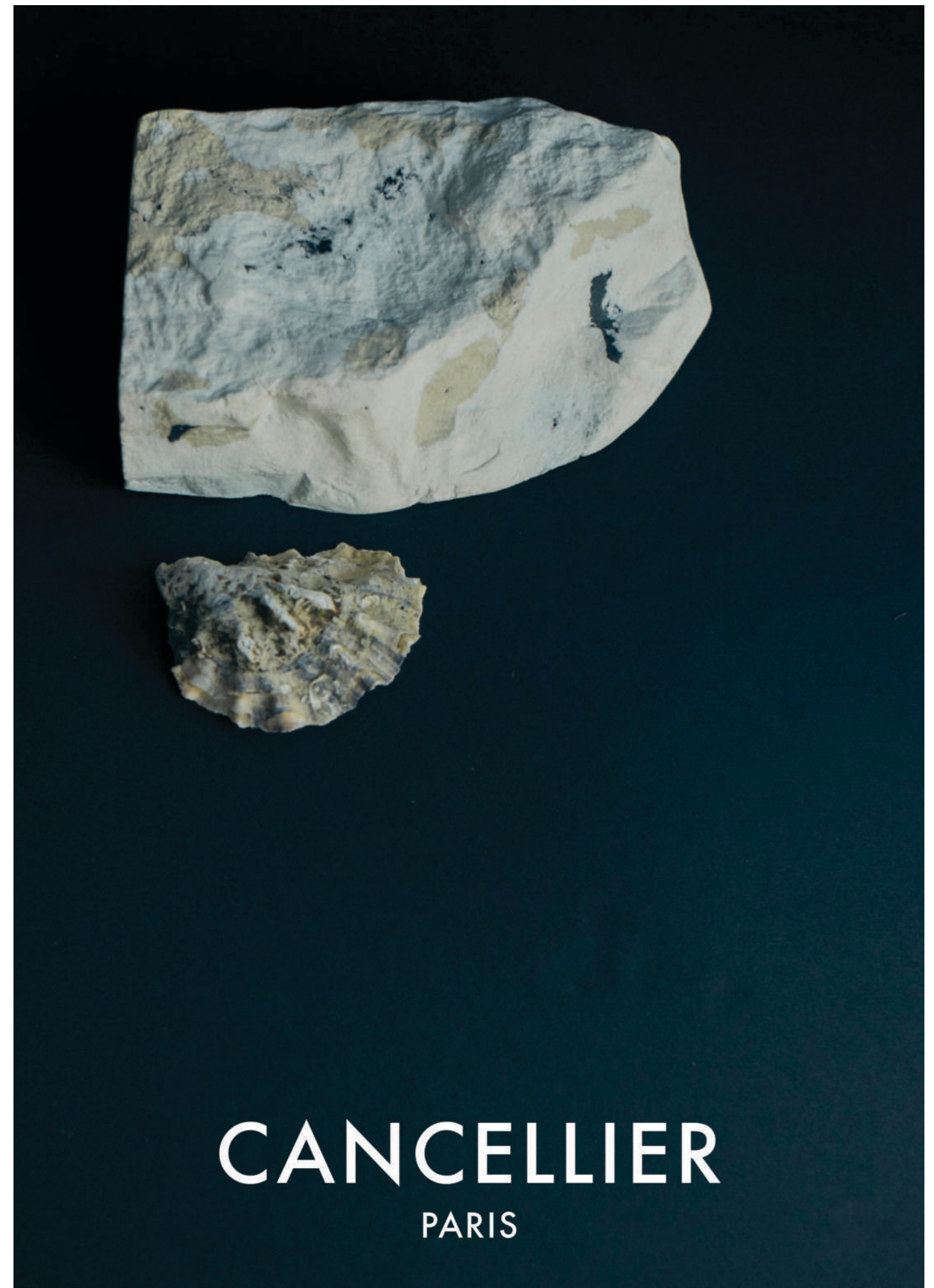
Table, 2021

# CANCELLIER

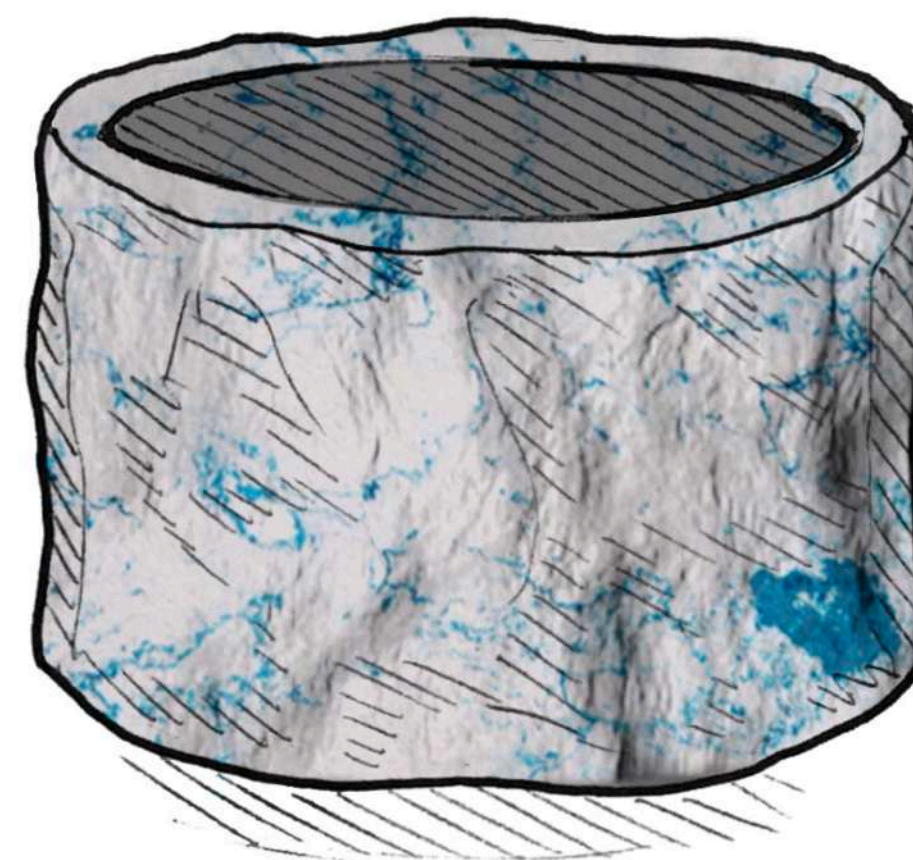
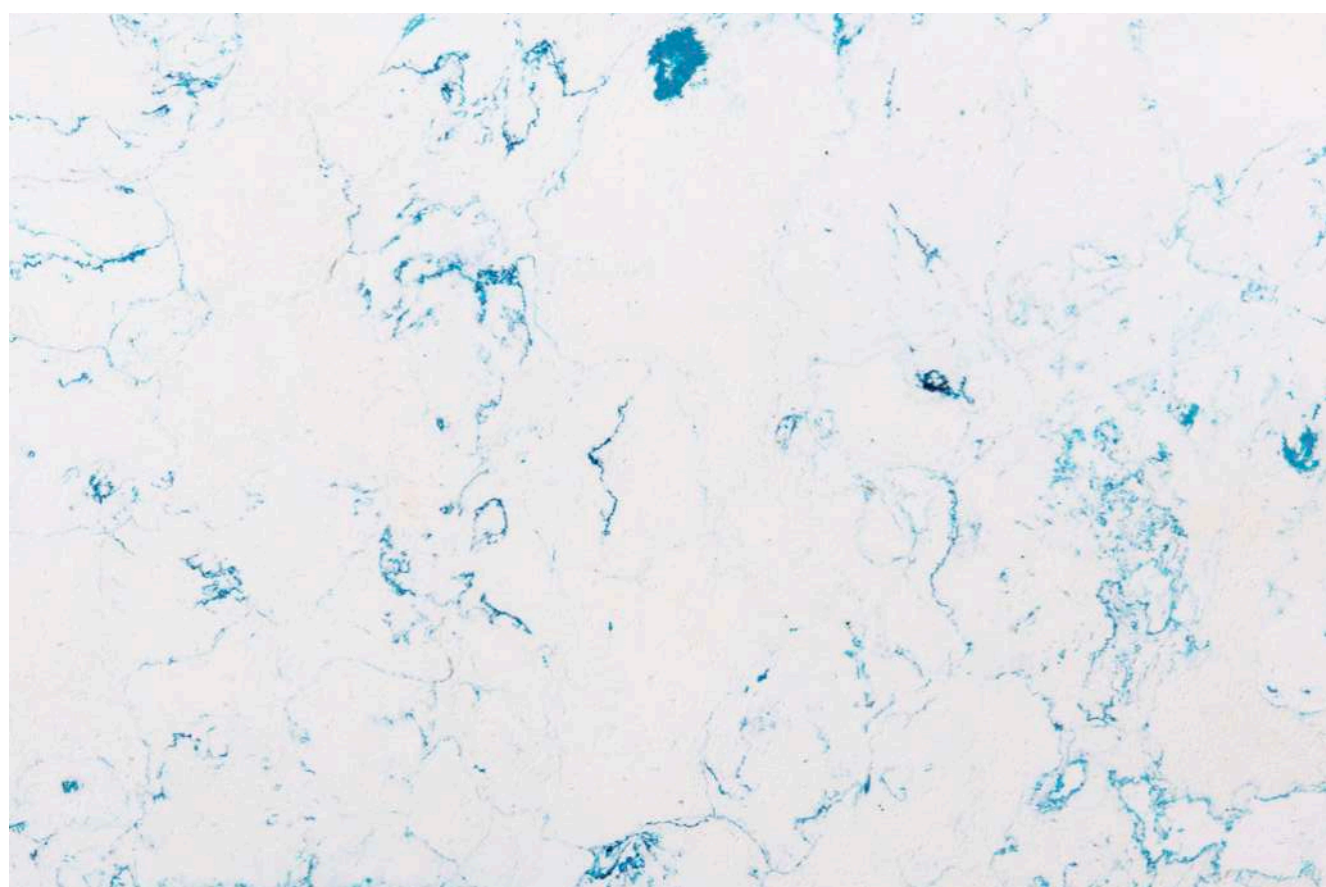
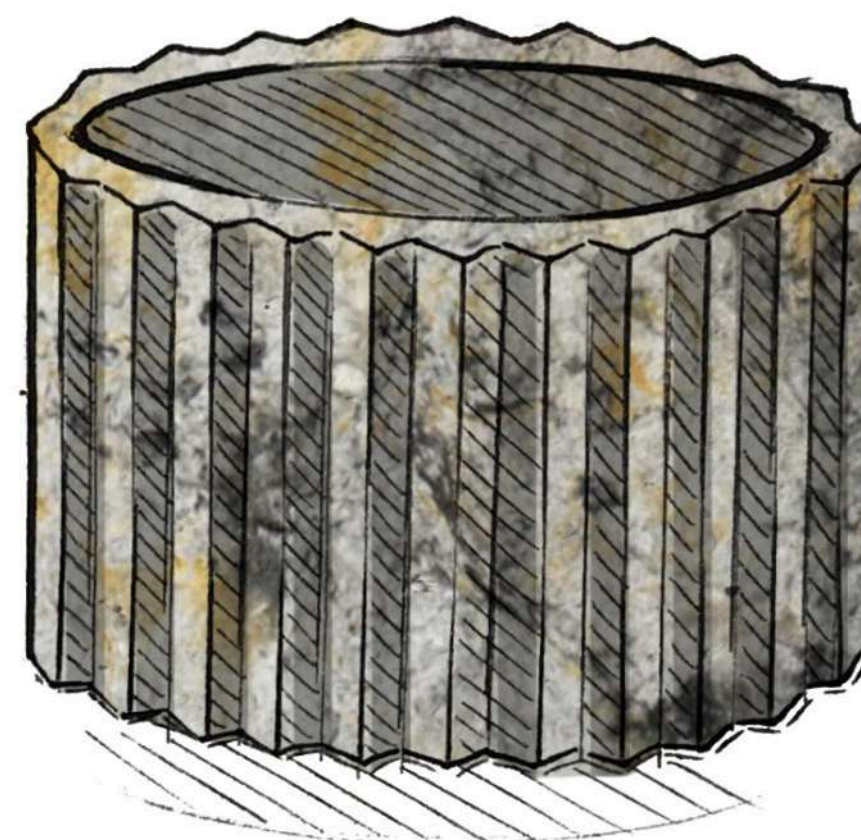
PARIS



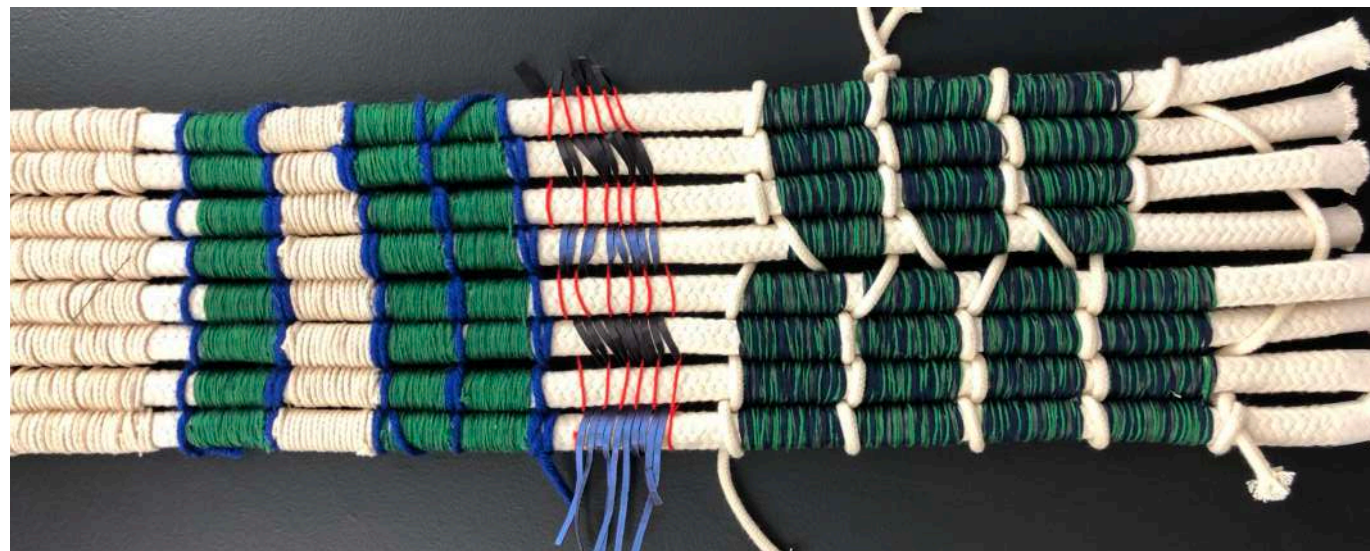
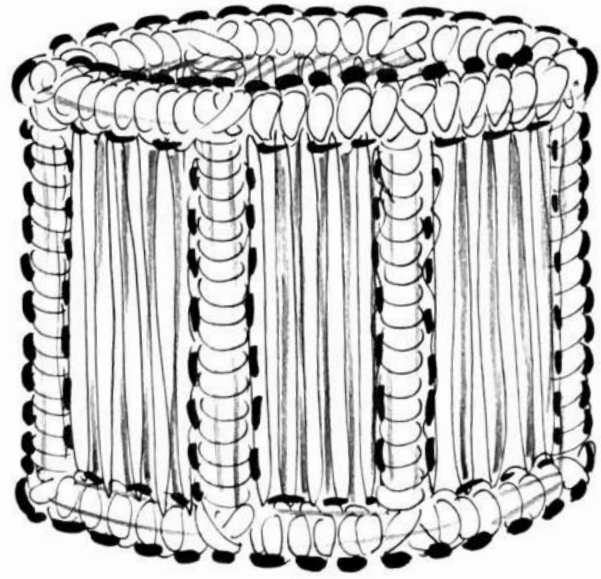
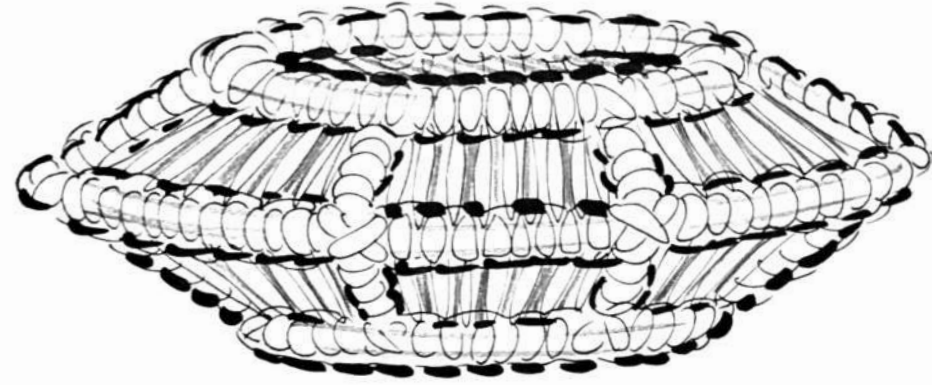
You rock baby bag, papier mâché bag  
for Hyeres Festival 2020



# PAPER FACTOR, PAPIER MÂCHÉ



# TOTEM BANGLES

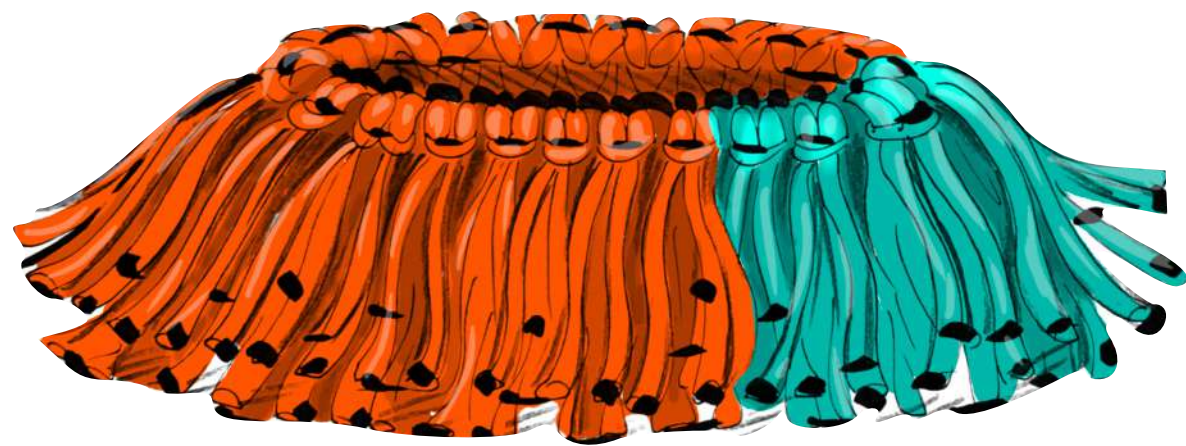


Mignons de cuir tressés



Prototypes Serena Cancellier Studio

## POMPON BANGLE



Mignons de cuir



'La Fauna' furnitures collection  
by Serena Cancellier and Mercedes  
Salazar

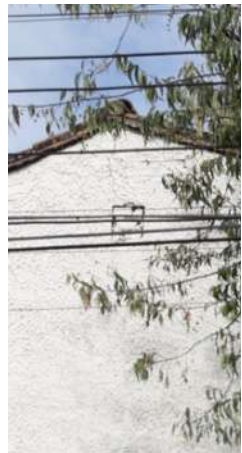
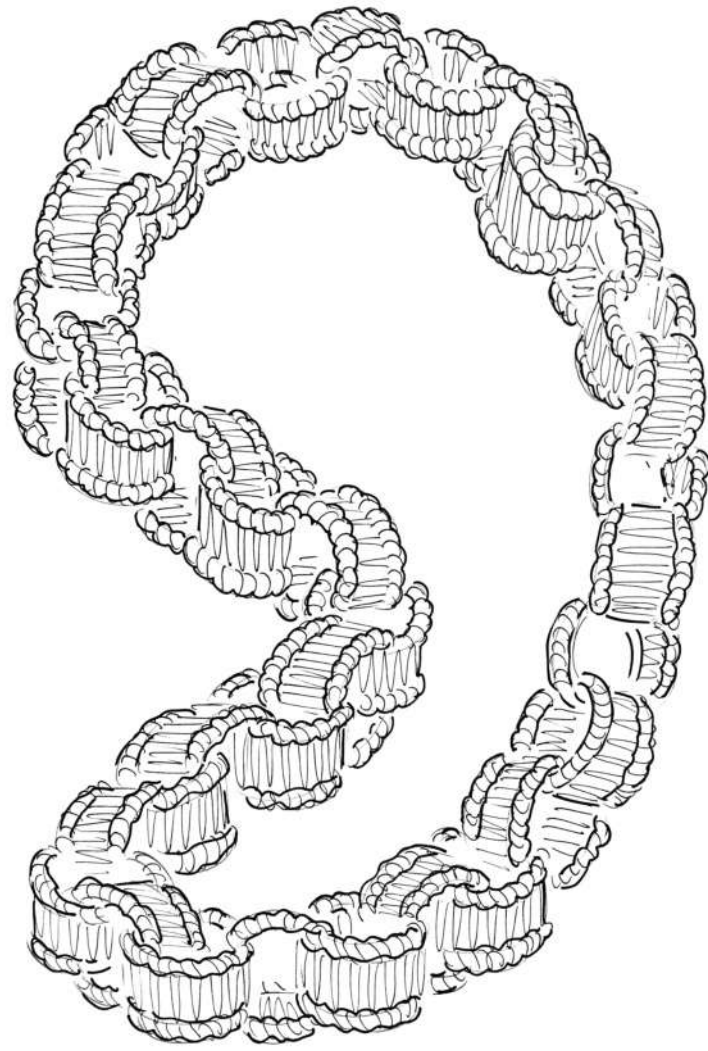
POMPON INSPIRATIONS



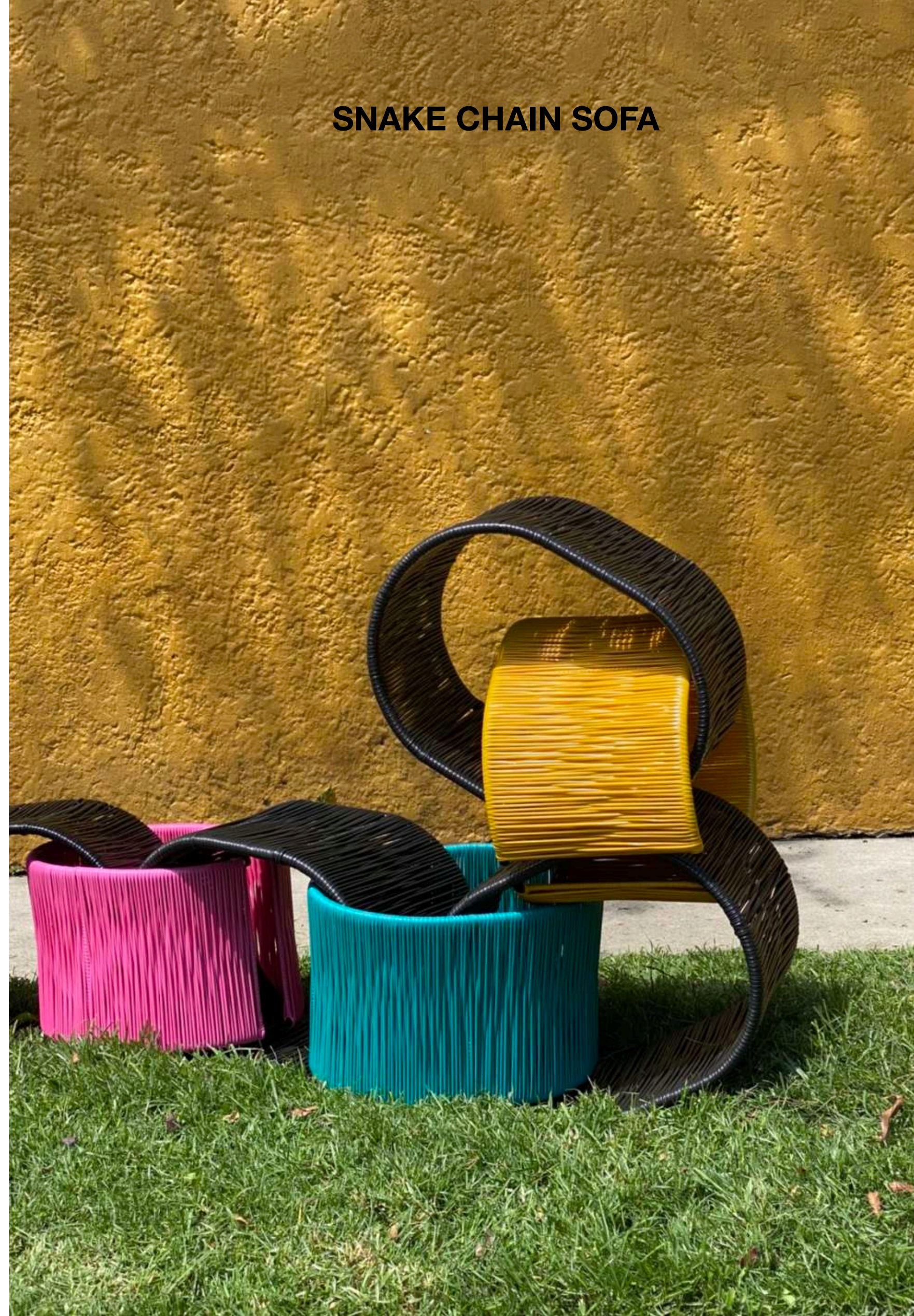
SERENA CANCELLIER STUDIO

'La Fauna' furnitures collection by Serena Cancellier and Mercedes Salazar





**SNAKE CHAIN SOFA**



# SERENA CANCELLIER



Serena is a successful Italian leather goods designer who lives in Paris. In 2003, she was assistant designer for Marc Jacobs and two years after she joined Bottega Veneta leather goods team. Since 2009, Serena has been Head Leather Goods Designer for international maisons and has been running the creation of Vionnet's, Louboutin's and Balmain's leather goods departments. She has designed several It bags for Bottega Veneta, Louboutin and Prada, which are still today best sellers. In 2018, she founded her studio in Paris and now she cooperates with luxury brands. She designs collectible objects and unique pieces for Art galleries. She teaches how to create leather goods collections and, with her team, she spreads wonders all over the world, because the responsibility of the designer is to make the world better than we found it.

## WORK EXPERIENCE

SERENA CANCELLIER STUDIO, Paris  
 Design Director of Leather goods  
 2019 - ongoing BRUNELLO CUCINELLI  
 2021- ongoing GIANVITO ROSSI  
 2019 - 2021 MONCLER, ISABEL  
 MARANT, AZ FACTORY, NICK FOUQUET

2016-2018 BALMAIN, Paris  
 Design Director of Leather goods and  
 co-designer of bijoux  
 Women's and Men's collection  
2015-2016 PRADA, Paris and Milano  
 Leather goods Senior designer - fashion  
 Woman's collection

2003-2006, Milano  
 MARC JACOBS Leather goods designer  
 Women's collection  
 CHIRON, trend forecasting and textile  
 designer  
 IED MODA LAB and POLITECNICO di  
 MILANO Lecturer for women's  
 collection and trend books

## PROJECTS

35th Hyeres Festival "Objects of wonder  
 reaction"  
 Co-founder with Mercedes Salazar of  
 CASA REMEDIOS, home & bijoux  
 Trend Research for Première Vision  
 Vgo Associates, collectible design

2010-2015 CHRISTIAN LOUBOUTIN, Paris  
 Design Director of Leather goods  
 Women's and Men's collection  
2009-2010 VIONNET, Milano  
 Design Director of leather goods and bijoux  
 Women's collection

2006-2009 BOTTEGA VENETA, Vicenza  
 Leather goods and bijoux Designer -  
 Women's and Men's collection

## LECTURER

IFM Paris jury member and lecturer  
 Colombian Chamber of Fashion  
 2019/2020 LG accelerator program  
 Saudi 100 Brands program 2021/22

## EDUCATION

2019  
 IFM Paris Master Entrepreneur program

2006  
 CENTRAL SAINT MARTINS, London  
 Accessories and jewellery design

2000-2003  
 IED MODA LAB, Milano  
 Fashion and textile design, 100/100 with  
 mention

1993-1998  
 LICEO CLASSICO, Casale Monferrato  
 Bachelor degree, school focused on  
 classical humanities studies, Greek  
 and Latin Literature, Philosophy and Art  
 History

1985-1990  
 WALDORF EDUCATION  
 Waldorf school educated

1979  
 Born on the 01.10.79 in Casale  
 Monferrato, Italy