

ESSENCE DE PAPIER



SERENA CANCELLIER STUDIO

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Author's Name: Serena Cancellier @serenacancellierstudio

TITLE: ESSENCE DE PAPIER

YEAR: 2021

MATERIALS AND TECHNIQUES: Papier mâché et gouache sur verre

DESCRIPTION :

What comes first?

The work is a perfume bottle, made with the papier mâché technique, that is and contains the answers to the questions: What comes first?

My personal answer is "The Essence", my answer is in the title and in the shape of the work, The Paper Essence. I filled the bottle with more than 50 answers written on paper, the human thoughts written on paper are also the "essence" of Moleskine, the power of handwriting as an "essential expression of human civilization, a powerful act to unleash human genius and sharing knowledge"

We are almost 8 billion and I am interested to a joint response of all of us, I want to discover and honor the human journey around this question.

BIO:

Serena is a successful Italian designer who lives in Paris.

In 2003, she was assistant designer for Marc Jacobs and two years after she joined Bottega Veneta leather goods team.

Since 2009, Serena has been Head Leather Goods Designer for international Maisons and has been running the creation of Vionnet's, Louboutin's and Balmain's leather goods departments.

She has designed several It bags for Bottega Veneta, Louboutin and Prada, which are still today best sellers.

In 2018, she founded her studio in Paris, @serenacancellierstudio, and now she cooperates with luxury brands, she designs collectible objects and unique pieces for Art Galleries, she teaches, in Paris and abroad, how to create leather goods collections.

In 2020 she founded the brand @casa.remédios with Mercedes Salazar.

With her team, she spreads wonders all over the world, because the responsibility of the designer is to make the world better than we found it.

PERSONAL DATA:

Serena Cancellier Studio,
leather goods and collectible design studio
89 rue du Rocher,
75008 Paris

Serena Cancellier

Née à casale Monferrato, Italie, Le 10/01/1979

BOTTLE



BOTTLE

WORK IN PROGRESS



BOTTLE

VIEWS



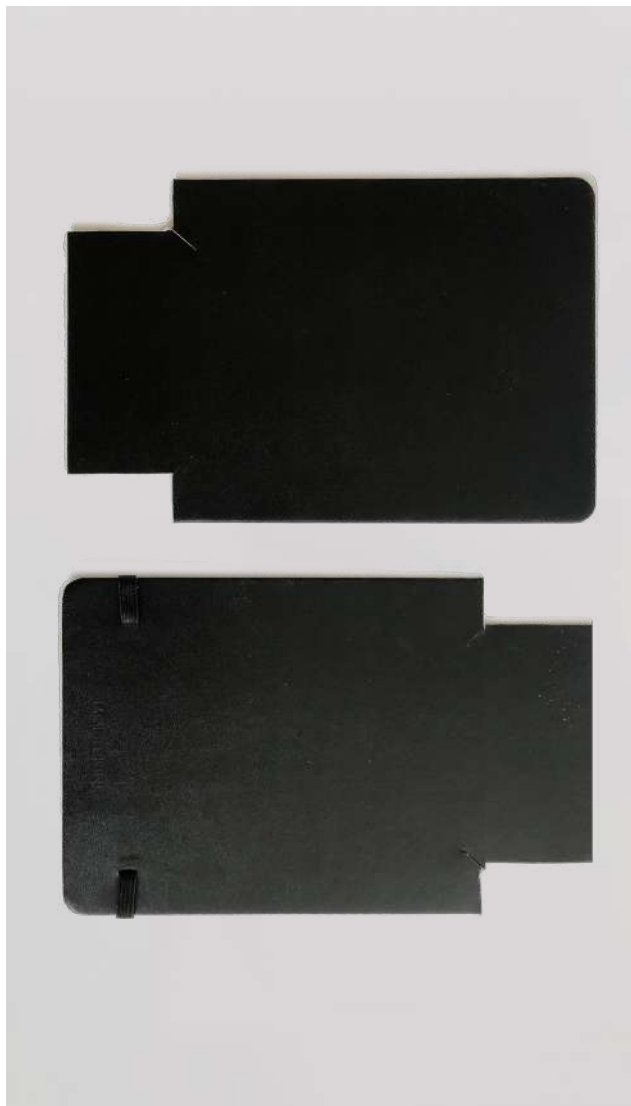
BOX



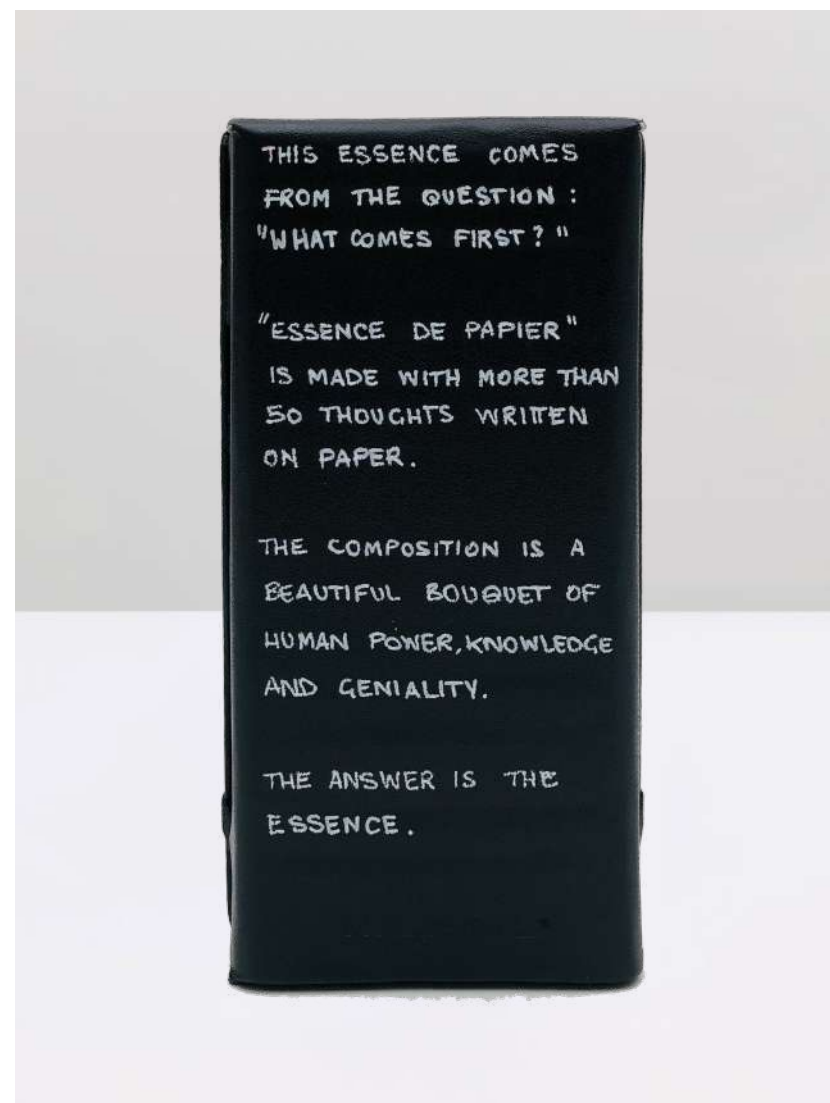
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BOX

WORK IN PROGRESS



BOX VIEWS



THE ESSENCE

WORK IN PROGRESS

