

Objects of wonder reaction
The neverending journey of a designer



SERENA CANCELLIER STUDIO



INCIPIT

“Nel mezzo del cammin di nostra vita
mi ritrovai per una selva oscura,
ché la diritta via era smarrita”

Dante Alighieri, La Divina Commedia, 1357

I was there

Serena Cancellier, 20 ottobre 2018

I lay down to look at the sky
I saw the clouds

they were beautiful
they ran fast
they showed me the way

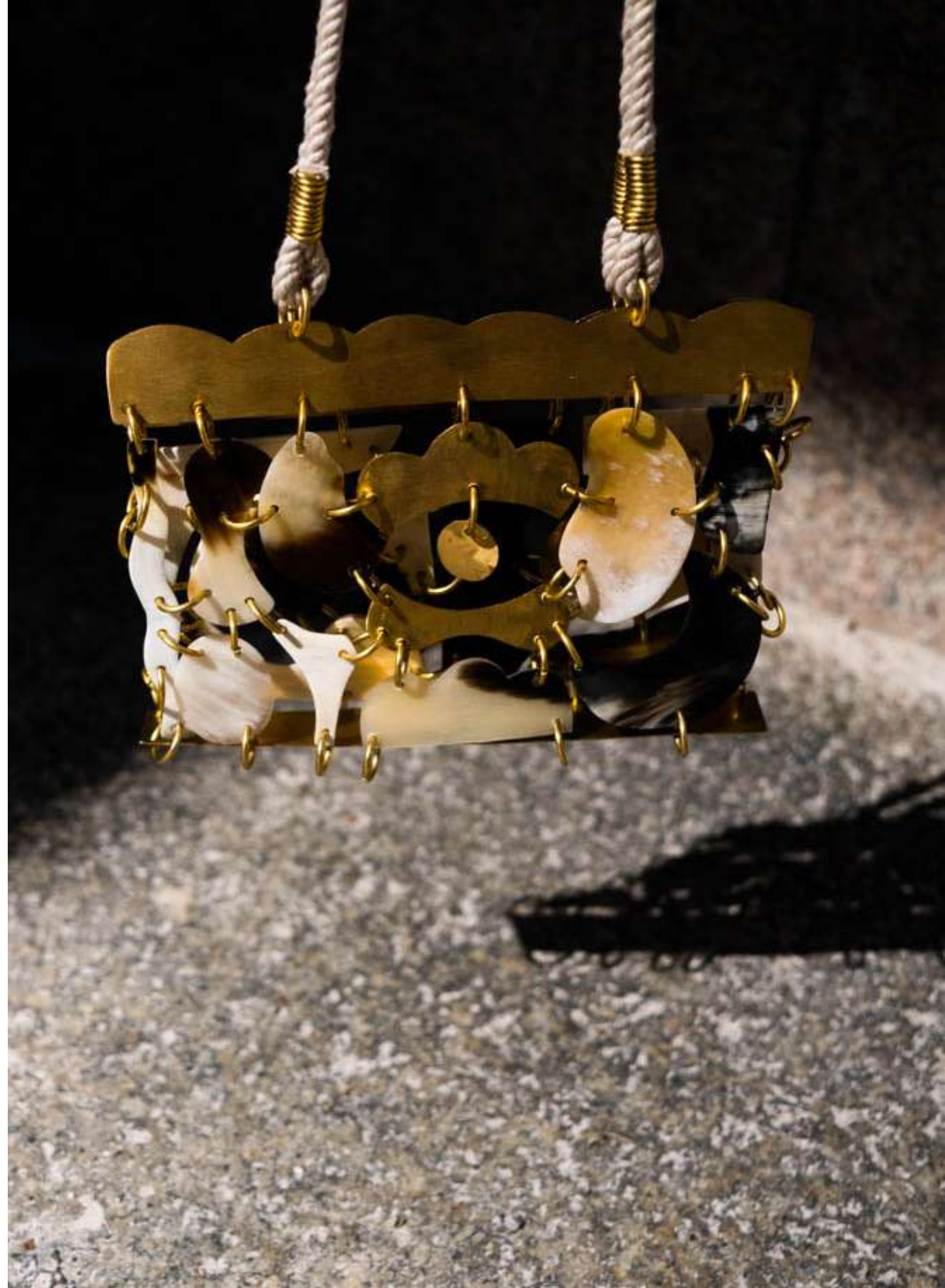
they gave me the power of
imagination



Divination through the atmospheric phenomena, maybe doesn't exist anymore. But who wouldn't want to get lost observing the clouds in the sky, during a summer's day, lying in a field? Imagination is without limits!

MATISSE

Healing power: *Imagination*
Mantra: *I have the Power of imagination*





I created this bag with Mûja in Marocco. Muja is a collaborative design and sustainable project that energizes a joint reflective vision between the creative industry specialists and local artisans.

It seeks to inspire responsibly made concepts and designs.

The horn is the key-material superbly hand-crafted by the moroccan artisans. Mûja provides the know-how of the artisans to realize contemporary design products, made of horn as waste material from the tannery industry. The power of imagination!

CLOUDS GLASSES

Healing power: *Imagination*
Mantra: *I have the Power of imagination*







I listened to the song created by the cosmos

My voice chanted back at the cosmos

It was strong and powerful

Ligea is, among the mermaids, the one with the most beautiful voice. Her bewitching and musical voice is the origin of her power. She is a rockstar mermaid!
When she sings, adorned with seashells, everybody is fascinated.
Ligea will give you the power of charming people with your voice and your words. Confident and lovely you will live the most exciting adventures like a mermaid in the sea!

LIGEIA

Healing power: *Became a mermaid Rockstar*
Mantra: *You can hear my voice*

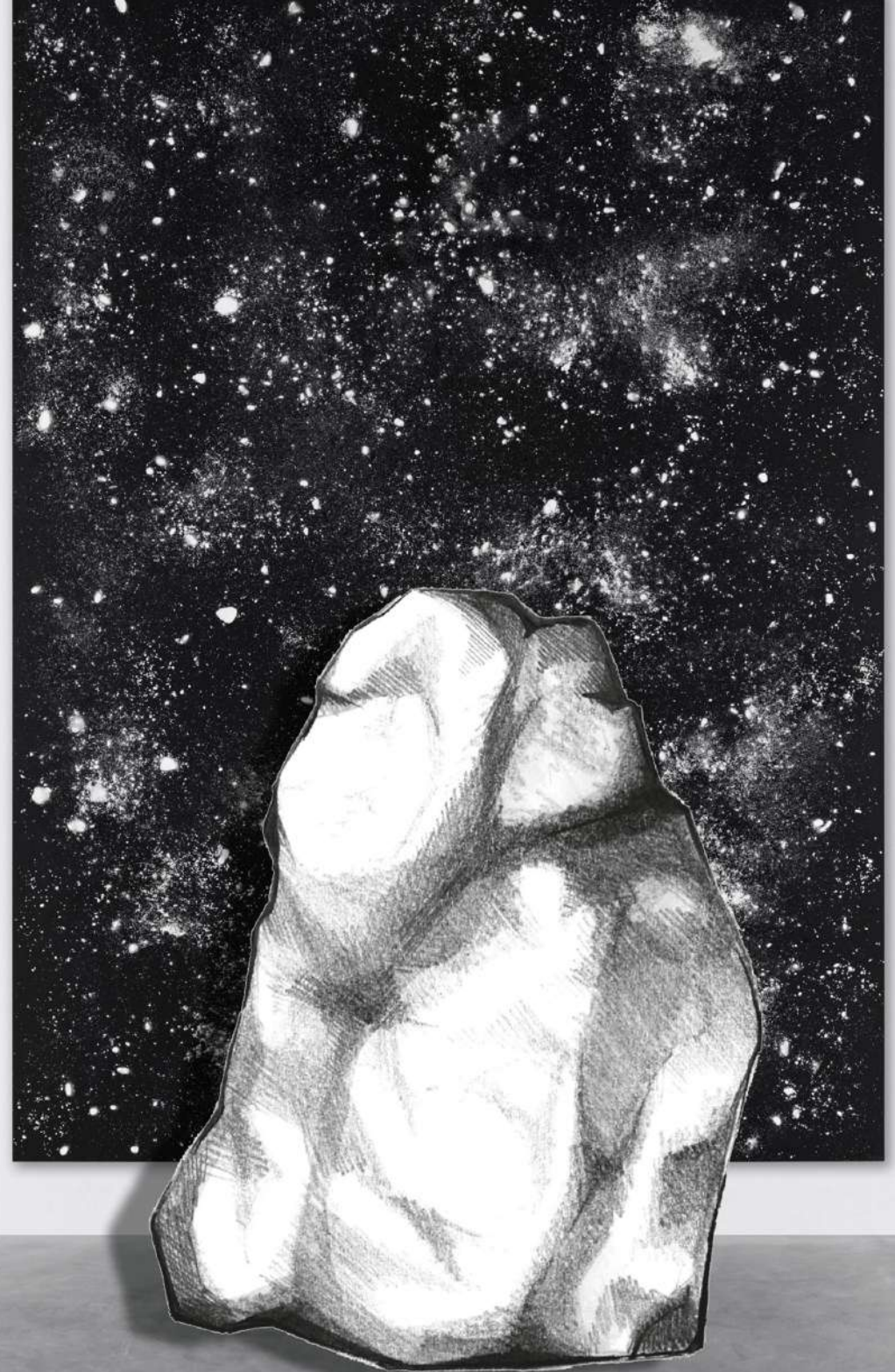


I made Ligea in Colombia with Mercedes Salazar
The belt is hand woven by Aurelia Leblanc Creation
from a oyster yarn, the silk comes from the sea



*I wanted to be strong as a rock
Forte come una roccia
Fort comme un roc*

The rock is one of the most ancestral symbols.
In every culture and geographical area,
the rock has a mystical connotations.
The rock is the Earth, its part of her power,
its a tool of people,
its a piece of the universe, a meteorite.





You Rock Babe bag is the most powerful bag you ever seen! The rock will provide you with strength, magnetism and charisma and you will rock, babe, all the night long!

YOU ROCK BABE

Healing power: *Coolness*

Mantra: *You rock babe*



THE ORIGINS

The perfect shape of the rock was sculpted by Matteo Peducci in Assisi, he took the stones from his quarry. He created the moulds of the sculpted rock with ancient procedures and sent them to Lecce, Italy.

SUSTAINABILITY BETWEEN TRADITION AND INNOVATION

In Lecce, cradle of papier-mâché art, a professional restorer patented an innovative material in collaboration with the University of Bari and Salento. Her son registered it as Paperfactor. It's an evolution of papier-mâché, incredibly resistant, light and sustainable. The You Rock Baby bag is made of this fascinating material.

PER IL MIO GRANDE AMICO PAOLO PESCHINI : UN MAESTRO, UN INQUIETO, UN CREATIVO, UN SAGGIO, UN GRANDE IMPRENDITORE, UN GENEROSO, UN GIUSTO. A NOI DUE ED A TUTTE LE AFFINITÀ ELETTIVE, A CHI SA CHE LA GIOIA È FORTE COME IL DOLORE, CHE L'AMORE PER LA CREAZIONE È INARRESTABILE, CHE NESSUNA STORIA HA MAI UNA FINE.







Capable of creating in any situation

Resilience:
the ability of a substance or object to spring back into shape; elasticity, plasticity, flexibility

Recover from difficulties and the toughness of life

The wave is the vibration force which imbues the whole universe.
Its characteristic is that it goes away and comes back with a regular and seamless rhythm. It is a cyclical force.
The wave is water which adapts to every event, feeling comfortable in a glass of water as well as in a vase.

LONDA

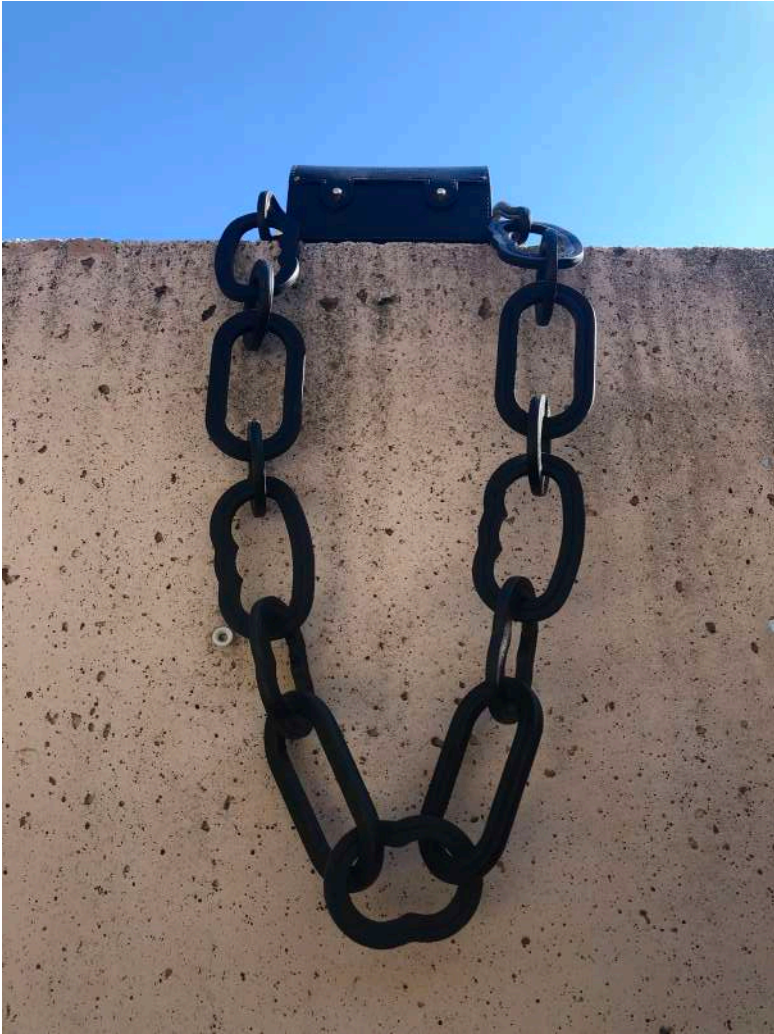
Healing power: *Resilience*
Mantra: *Like a wave*





TEMPLE BAG

Healing power: *Creativity*
Mantra: *Power of creation*



I had the powers

the power of imagination
the power of charm
the power of charisma
the power of resilience



I could feel creativity once more



Once upon a time there was a tiny golden egg. It had no mother. It had no father. Life within this egg was the Divine Essence. Hiranyagarbha, in Vedic philosophy means the golden egg. It is the source of manifested cosmos' creation. The Cosmica egg reminds you that the source of creative power is inside yourself.

COSMICA

Healing power: *Creativity*
Mantra: *Power of creation*

THE CREATION

It is made of brass, by Semar - Gabriele Vener It is a necklace created to keep your magic stone or to hide your love's message.
The bag start to sound when you use it. The cosmic sound is always around you and inside you.
You are the one who decides to hear it or not.





COSMICA IN RAFIA

Healing power: *Creativity*
Mantra: *Power of creation*

THE CREATION

The best colombian artisan made this bag in rafia, partially gold galvanized.





Walking in the dark forest
I had found my powers,
But only the light of
meditation and knowledge
could illumitate them



REFUGIO

Refugio is the seeker, the one who explores the mystery of existence and as a result of this quest discovers treasures.

Made in cherry wood essence by Florenradica and silk mantra handkerchief print by Puntoseta



Refugio is the seeker, the one who explores the mystery of existence and as a result of this quest discovers treasures.



REFUGIO IN RAFIA

Healing power: *Introspection*
Mantra: *Meditation's vibes*

With all these gifts I started the journey again

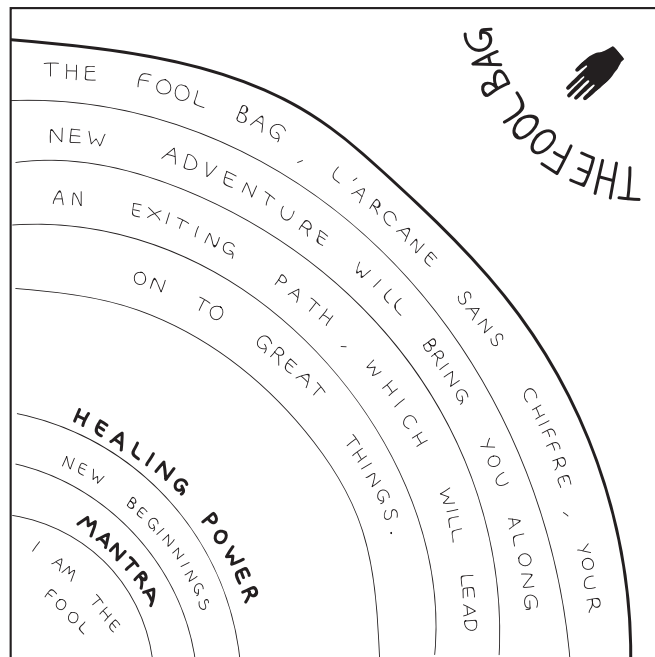
THE FOOL BAG

Healing power : New beginnings
Mantra : I am the fool

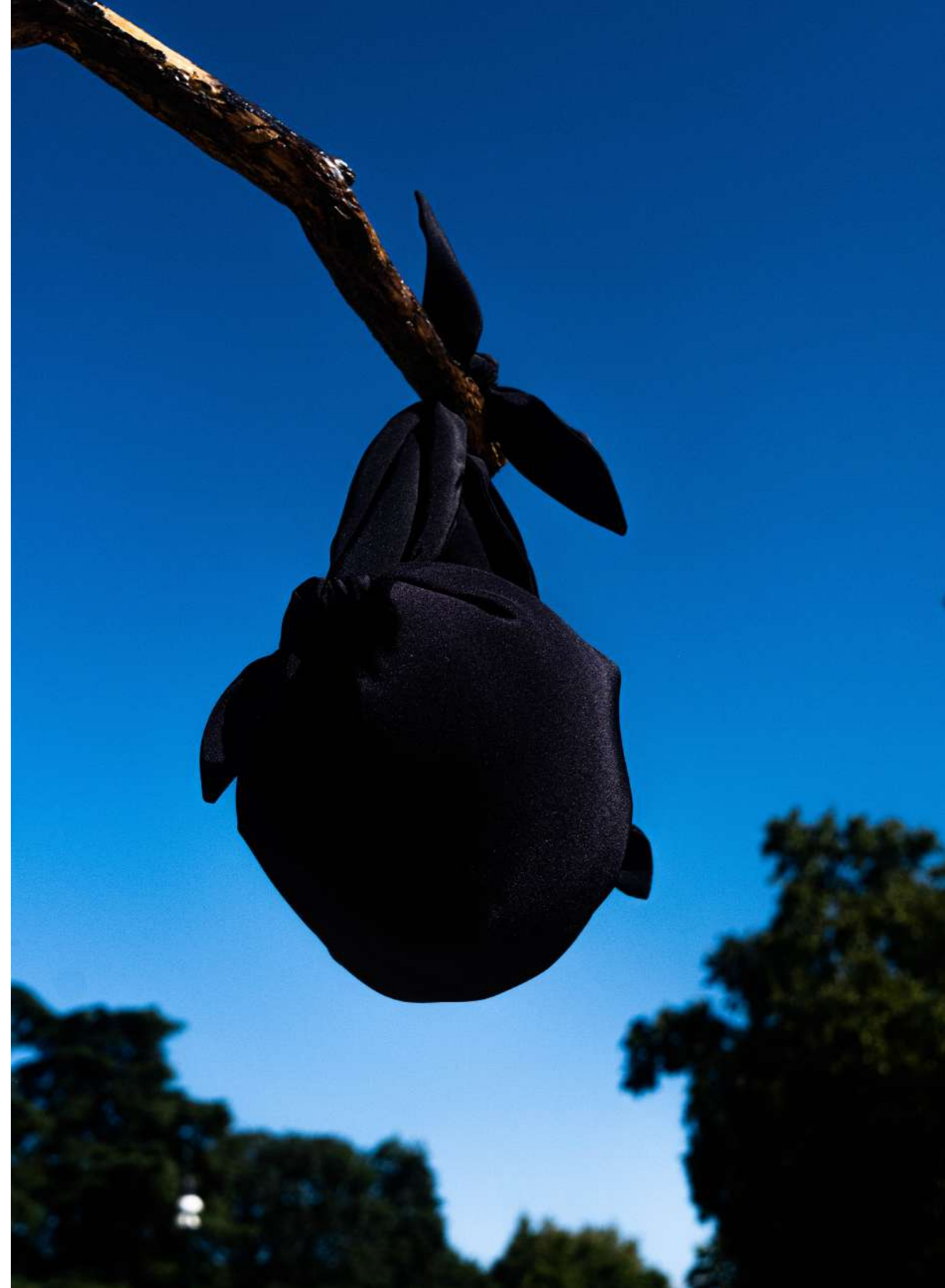


The Fool tarot is numbered 0. 0 is the number of unlimited potential. The Fool's journey through life is neverending as he starts new expeditions over and over again. Over the Fool's shoulder rests a modest knapsack containing everything he needs.

I made this bag with a branch found in Assisi and resinated with a special technique by the artist Matteo Peducci. The knapsack is paint by hand and stitched by the tailor Giuseppe Sottile.



TO FEDERICA, FOR ALL THE NEW BEGINNINGS TOGETHER





I looked at the sky and I created ...



Set of five sautoirs for flowers and wonders, especially crafted by Hermès for Hyères Festival
photo: Studio des Fleurs



COLLIER À RECTION MERVEILLEUSE

Healing power: *happiness*
Mantra: *walk with me and spread wonders*



The objects of wonder reaction are
neverendless treasures!

They are all suitable for collaboration,
exposition and bespoke productions.

Serena is Italian leather goods designer based in Paris. She has designed several It bags for Bottega Veneta, Louboutin and Prada, which are some of today's best sellers. In 2018, she founded her studio in Paris and now she collaborates with various luxury brands. She designs home collections and unique pieces for Art Galleries and teaches how to design leather goods collections. With her team, she spreads wonders all over the world, because the responsibility of the designer is to make the world better than we found it.



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